

C.BEYOND MARKETING RESOURCE CENTER, LLC

"HELPING YOUR AUDIENCE C.BEYOND WHAT THEY SEE"

Award Winning!

- ✓ WEB DESIGN
- ✓ REBRAND STRATEGY
- ✓ WEBSITE COMPLIANCE

★ 60+ 5 STAR REVIEWS

MONDAY - FRIDAY

9.00AM - 4.00PM CST

TEL: 256-770-4550



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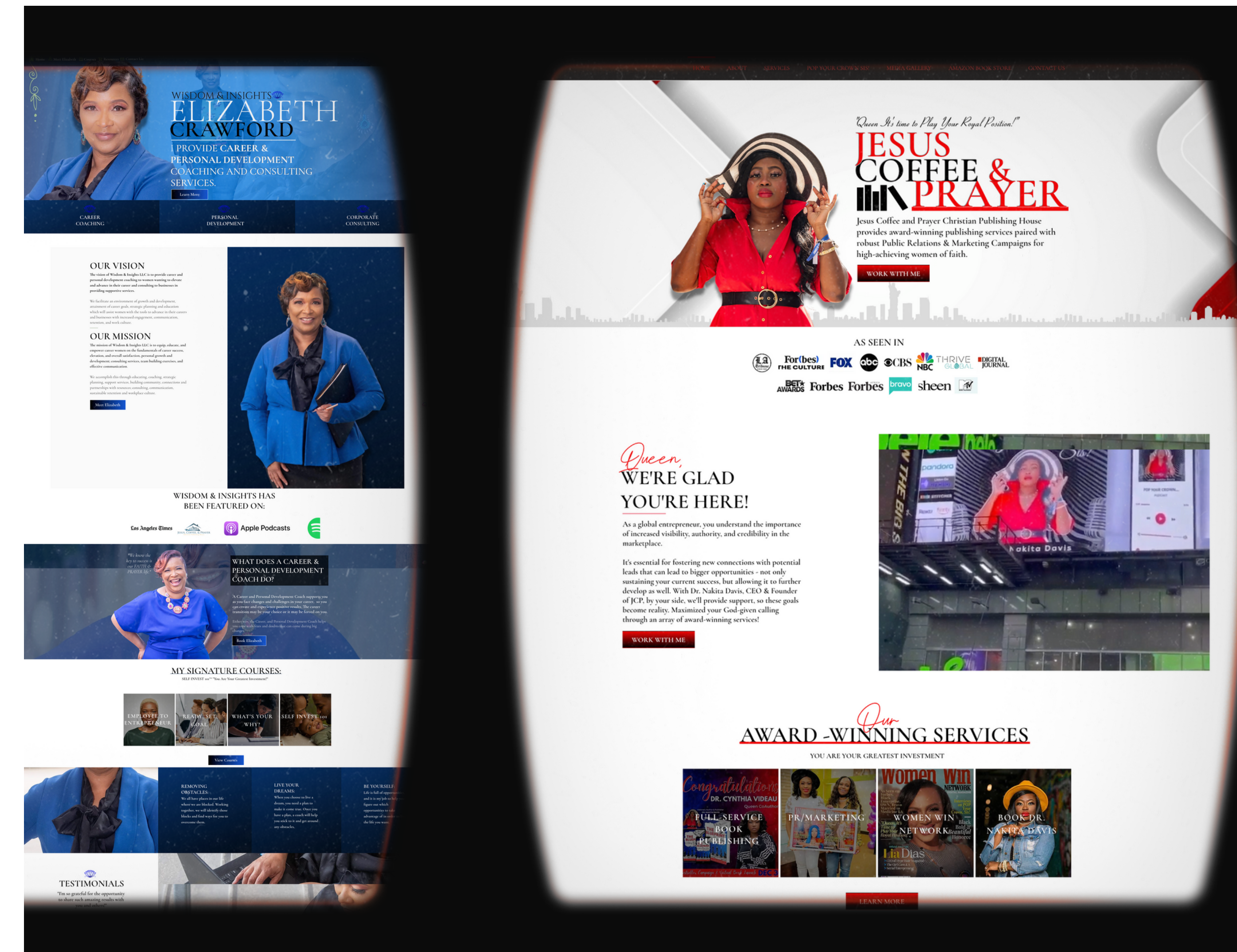
  cbeyond.marketing

www.cynthiavideau.com 

BUSINESS, DESIGN & BRAND SERVICES

1) Web Design & Brand Identity

At our marketing - design agency, we have an unwavering commitment to excellence and are pleased to offer custom-built websites and branding identity packages with unbeatable quality for service based providers. We understand the importance of maintaining a strong digital presence for businesses as it serves as an avenue through which companies can expand their reach, grow their brand value, engage new customers - all while providing existing ones with better services.



2) Rebrand Strategy

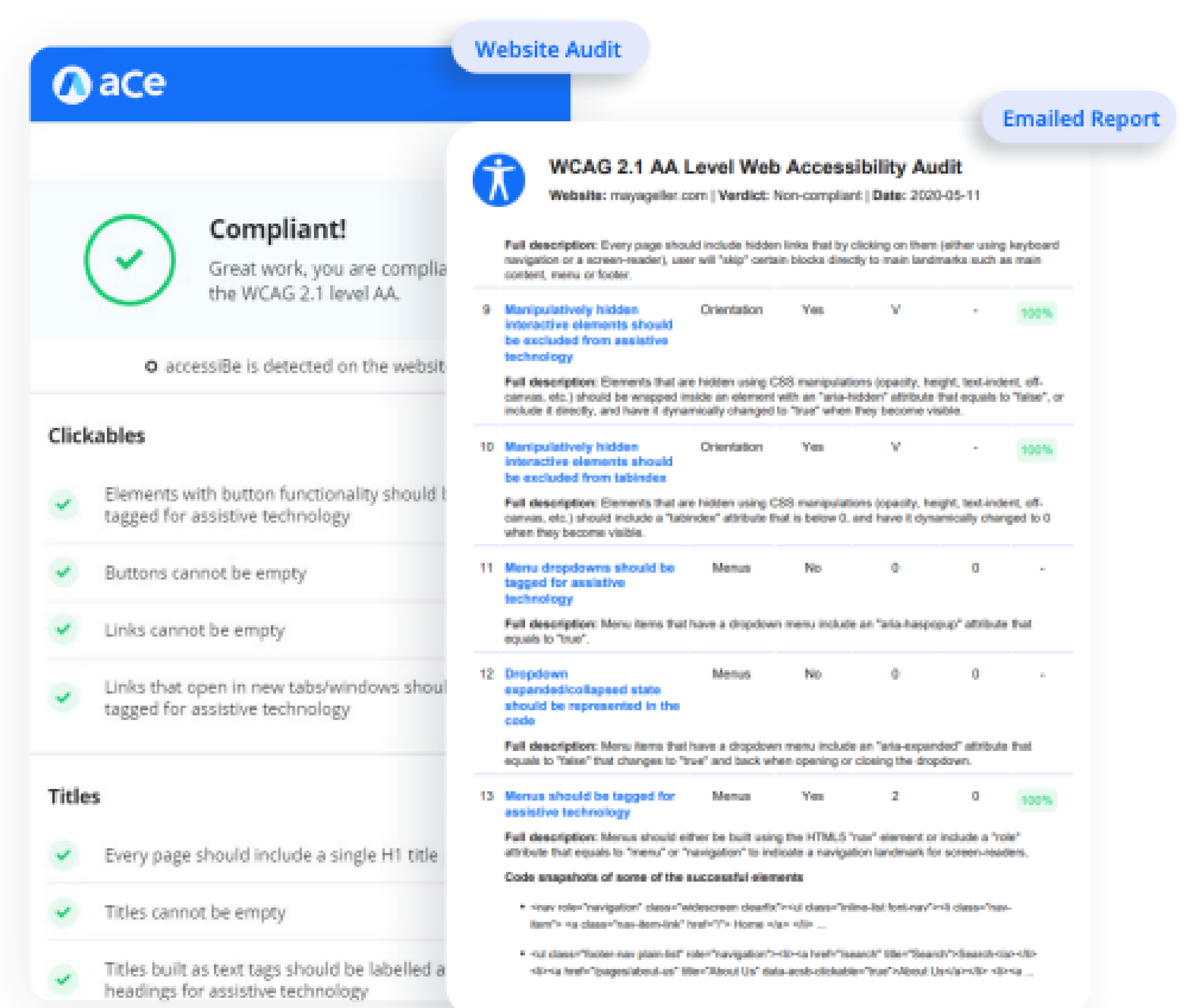


We offer a specialized expertise, blending advanced rebranding strategy and contemporary digital design methods with powerful messaging.

We provide the key to success by giving businesses an edge over their competitors, transforming them into confident enterprises that establishes a lasting impression on target audiences.

3) Website Compliance

At CBMRSC, we know the significance of ADA compliance for business owners. As a leading marketing-design agency, we provide expert services ADA remediation, for the world's top 1%. Achieve flawless accessibility, a great user experience, and higher conversion rates! With our expertise, avoid lawsuits and enjoy an engaging website without compromising quality.



BUSINESS, DESIGN & BRAND SERVICES

4) Pick My Brain: Develop Your Brand Ideas Session

Are you a stuck entrepreneur or business owner? Overwhelmed with ideas but unsure where to start? Struggling to communicate your brand's essence and stand out from the competition? If so, the Pick My Brain Session is designed for you. We'll dive into your ideas, identify obstacles, enhance client relationships, and create an actionable plan for immediate results.



5) VIP Elevated Brand Experiences



These exclusive opportunities let you connect with global leaders and influential personalities, boosting your brand's visibility, credibility, and authority. Gain exceptional value as you unlock industry secrets, strategic insights, and effective branding techniques in personalized 1-on-1 sessions and brand audits with Dr. Cynthia Videau.

6) Digital Marketing & Advertising

Our team will meticulously blueprint a comprehensive ad build for your account, including meta ads, TikTok ads, and Google ads. With the expertise of our strategists, we will craft compelling offers that inspire action. Our copywriters will create various versions of ad copy that effectively convey value. Additionally, our graphic designers will produce multiple iterations of images and videos that vividly depict the value proposition. Our integrations team will create a custom CRM with shared access and configure automated text and email campaigns to drive substantial growth in your sales and revenue.

ABOUT DR. CYNTHIA VIDEAU

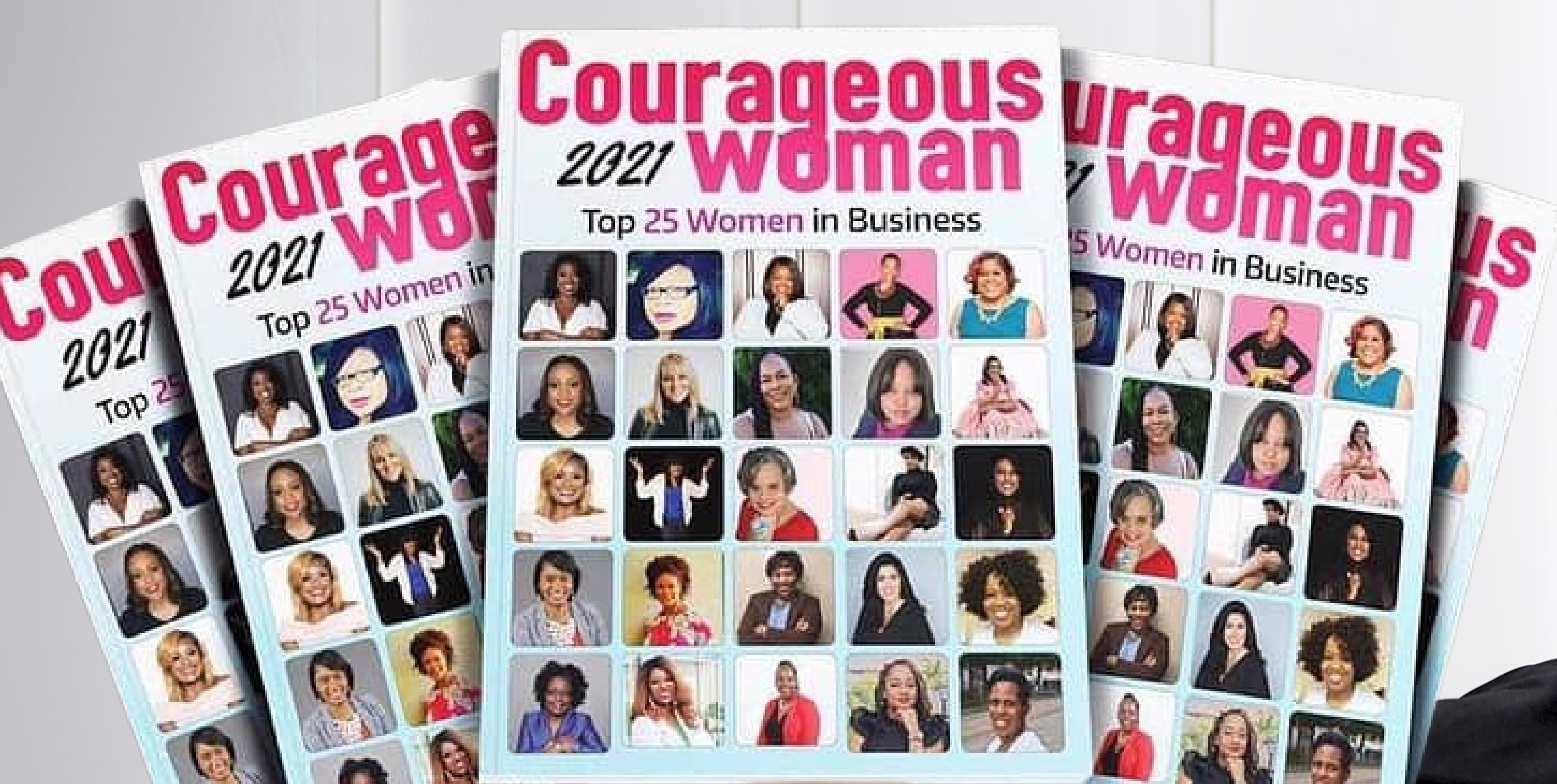
Dr. Cynthia Videau, affectionately known as "The Website Whisperer," is an accomplished web designer, chief brand strategist, and website compliance specialist for the top 1% globally. With numerous accolades, she is a 6-time #1 national and international bestselling author, as well as a highly sought-after speaker. Dr. Videau's mission is to empower celebrities, influencers, government-funded agencies, and government-contracted agencies with the necessary tools and opportunities to expand their brand and business on a global scale, all while ensuring legal protection and adherence to ADA compliance.

Drawing on nearly a decade of experience, Dr. Videau excels in creating visually stunning websites that deeply resonate with their target audience. She develops comprehensive brand strategies and provides unique opportunities to help her clients stand out in highly competitive markets. Her expertise positions them as trailblazers and authorities in their respective fields.

As a website compliance specialist, Dr. Videau prioritizes accessibility, ensuring her clients' websites cater to all users. She incorporates necessary disclosures, policies, and integrated technologies to meet ever-changing guidelines mandated by US and European governments. With her exceptional knowledge, she effectively mitigates potential financial and legal risks associated with website ownership, safeguarding her clients' businesses and brands from lawsuits that could amount to millions of dollars annually.

Esteemed professionals like yourself turn to Dr. V for seamless brand and business expansion into global markets, trusting her to handle the delegation, alleviation, and elevation of their ventures with utmost expertise and without regrets.

The Website Whisperer



AWARDS & RECONGNITIONS

Dr. Videau has been recognized for her outstanding business achievements with a number of prestigious awards and honors, including Courageous Woman Magazine's Top 25 Women in Business 2021, two-time nomination as Female Entrepreneur of the Year by Catalyst in Huntsville, Alabama (2021 & 2022), Women Breaking Barriers Honoree with Breaking Barriers Television, Fashion GXD magazine cover girl (Issue #18) and numerous publications such as The Los Angeles Tribune, NY Weekly CEO Weekly, Living Faith Out Loud, Fox, Star Tribune, Voyage ATL, Disrupters Magazine, Women Win Network, K.I.S.H. Magazine, New York Times Square, FOX, CBS, ABC, NBC & more for her web design, branding, marketing, and other business attributes. She was recently selected as Chief Branding Strategist for Jesus Coffee & Prayer Christian Publishing House and Women Win Network.

She is an 2021 & 2023 Women Of Black Excellence Honorees list, along with being selected as one of their coveted "Women Who Rock In Business Honorees" for 2022. Dr. Videau is an official member of Forbes(BLK) 2022 - Current. Dr. Videau is setting an inspiring example, proving that hard work can truly pay off!

As Seen On



PAST SPEAKING & FACILITATED ENGAGEMENTS

Dr. Videau is a renowned speaker, author, with a stellar reputation and track record. She motivates and enlightens hundreds of thousands at global events. Her progressive approach pushes boundaries in her field.



GLOBAL
Entrepreneurs
2022 HONOREE

DR. CYNTHIA VIDEAU

NOVEMBER
SUNDAY | **20** | 6 PM EST
VIRTUAL TICKETS \$25
www.dionnegreaves.com/honoreegala
Visionary Host: Dr. Dionne Greaves

MCC
@THEMOMPRENEURCEO

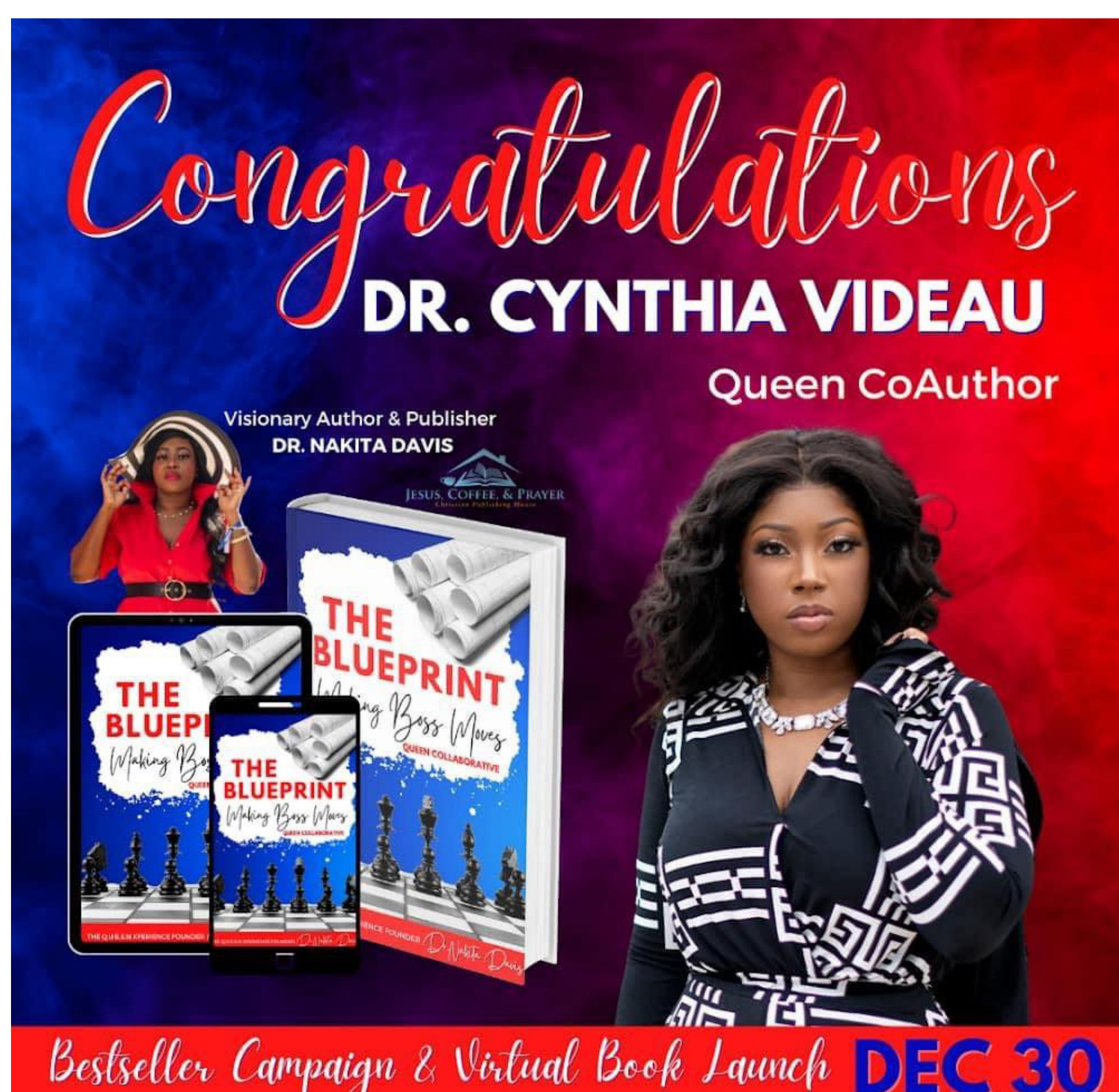


CYNTHIA VIDEAU

*Leadership Experience
Tour Speaker 2021*

FAIR
CONSULTING
GROUP

OFFICIAL MEMBER
Forbes
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Council



Congratulations
DR. CYNTHIA VIDEAU
Queen CoAuthor

Visionary Author & Publisher
DR. NAKITA DAVIS

THE BLUEPRINT
Winning Business Wars

Bestseller Campaign & Virtual Book Launch DEC 30



clubhouse

Vanessa Ferguson, CIPT
Intellectual Property & Privacy Attorney

Dr. Cynthia Videau,
Web Designer & Branding Strategist

You have an
idea....now what?
Vanessa & Cynthia
KINGDOM BUSINESS NETWORK

5 CRITICAL THINGS TO CONSIDER BEFORE
HIRING A WEB DESIGNER OR AGENCY

Friday, November 4, 2022, 10:00 AM CDT

We'll Meet You There!
Link is in the bio!



BLACK SPEAKERS NETWORK PRESENTS

SPEAKER DEVELOPMENT
Virtual Class

Hosted by
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**Building Your Online Credibility
The Customer Journey**

CYNTHIA VIDEAU
EXECUTIVE MARKETING DIRECTOR & FOUNDER, C.BEYOND MARKETING
RESOURCE CENTER, LLC

MARCH 25, 2021 • 8PM EST

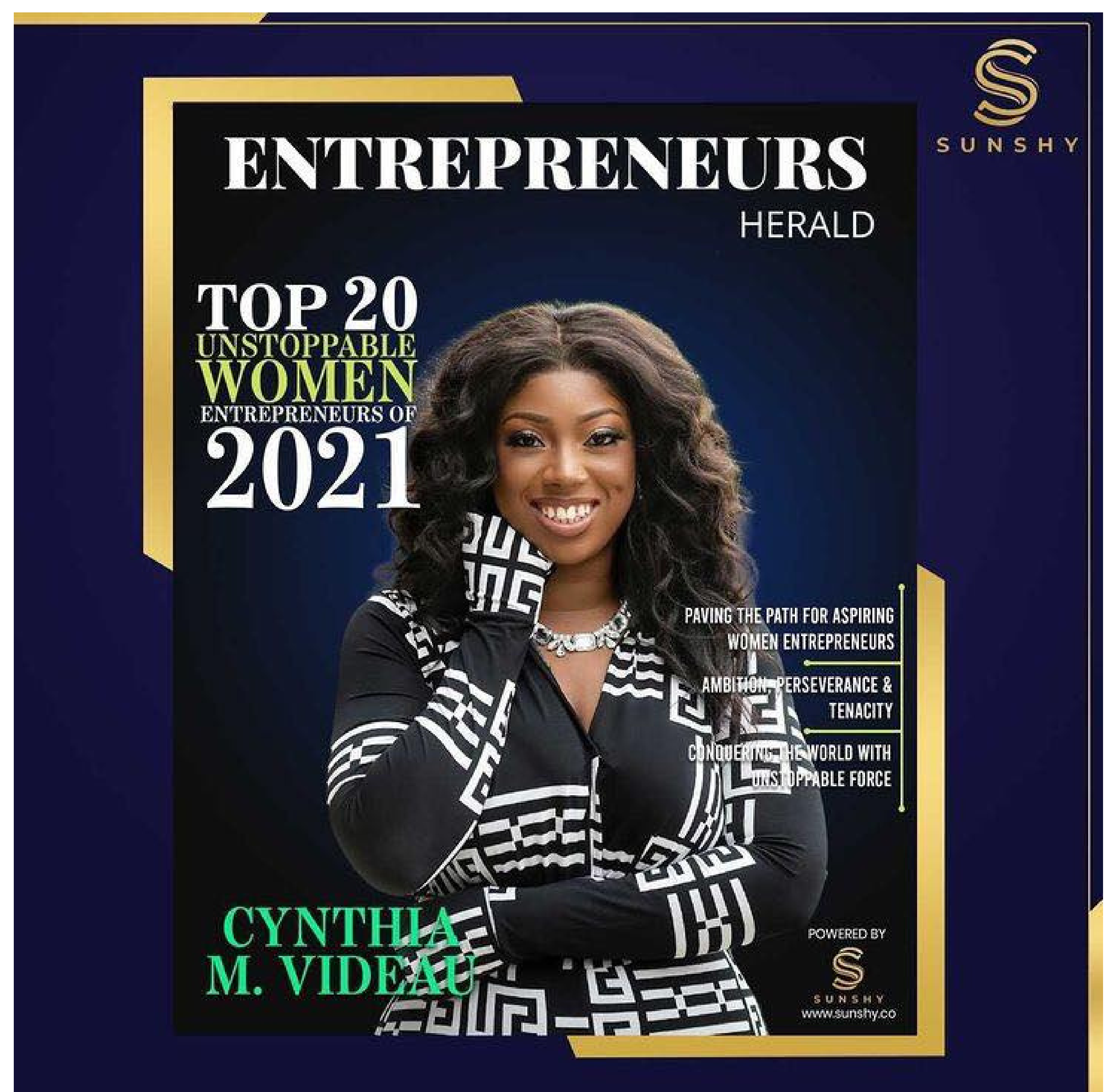
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Upgrade to **Premium Membership** at:
www.BlackSpeakersNetwork.com

SPEAK UP! YOUR AUDIENCE AWAITS!

PAST SPEAKING & FACILITATED ENGAGEMENTS

Dr. Videau has received several accolades for her entrepreneurial work, including being named one of the Top 20 Unstoppable Women of 2021, while being nominated for International Book Of The Year award and Entrepreneur of the Year.



PAST SPEAKING & FACILITATED ENGAGEMENTS

Dr. Videau's company proudly sponsored the esteemed Stellar Awards, solidifying their commitment to excellence. With her extensive experience as a Keynote Speaker and headliner at multiple conferences, she enlightens audiences on the significance of brand presentation, compliance, and business growth.



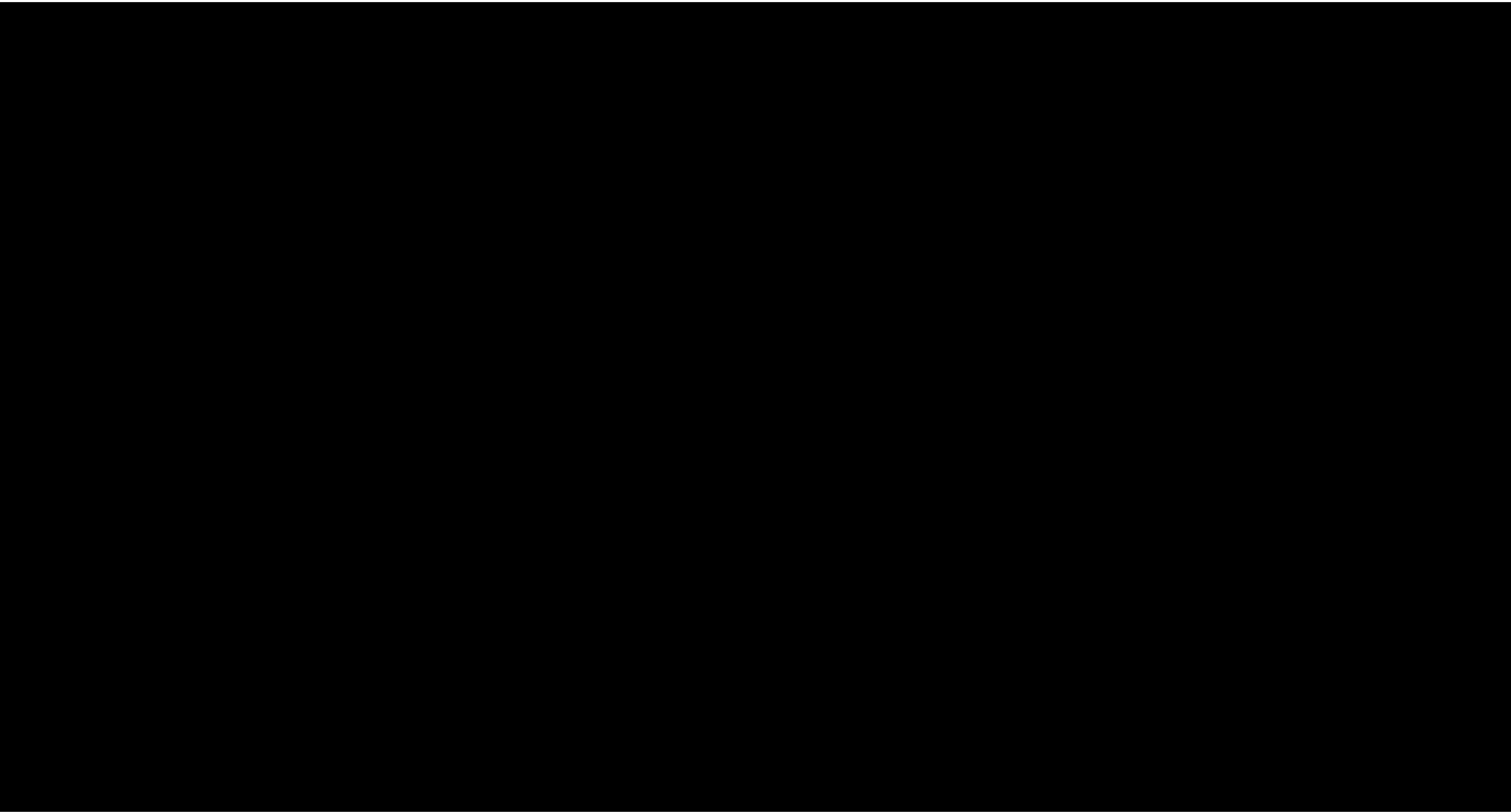
PAST SPEAKING & FACILITATED ENGAGEMENTS

Dr. Videau was a dynamic Speaker for Shawn Fair’s Leadership Tour, Detroit Michigan in 2021.



PAST SPEAKING & FACILITATED ENGAGEMENTS

Dynamic Speaker for Shawn Fair’s Leadership Tour, Detroit Michigan, 2021



CEC

WEEKLY

BUSINESS

NEWS

POLITICS

LEADERSHIP

ENTERTAINMENT

LIFESTYLE

Cynthia Videau Hops on Deck in Shawn Fair’s June Leadership Experience Tour

by Joseph Brown

April 23, 2021

in Leadership

A leader is never born; they are made. With Shawn Fair’s stellar career in molding top talents, it is no wonder why he is bringing a brand new addition to his acclaimed Leadership Experience Tour program this June 2021. His audience cannot wait to learn from Cynthia Videau.

Founder and CEO of C. Beyond Marketing Resource Center, LLC., Videau, also typically regarded as “The Website Whisperer,” is an established, highly sought-after web designer, branding strategist, speaker, and a #1 best-selling author. Her drive for excellence is deeply rooted in the pleasure of witnessing successful people full of motivation and commitment to their integrity and class.

Fair certainly made no mistake by inviting Cynthia Videau to his program. Leadership Experience Tour, founded by Fair, is a highly exclusive club for speakers that has ignited thousands of trailblazers in business marketing from all around the world. A member of the Forbes Coaching Council, Shawn Fair’s

s/shawn-fair-chooses-cynthia-videau-as-another-dynamic-speaker-for-his-leadership-experience-tour/

New York Weekly

World U.S. Education Entertainment Politics Business Entrepreneur Science Health Technology Contact

Search

Shawn Fair Chooses Cynthia Videau as Another Dynamic Speaker for His Leadership Experience Tour

by Amanda Greyfield

April 19, 2021

in Business

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2 Easy Steps
1. Click on the link
2. Add to cart

BOOK

Mystery, Adventure, and Intrigue Unfold in Wes Dannreuther’s Latest Novel South Toward Horn

FASHION

Fashion Forward: Alegre De Pilipinas LLC and hiTechmoda’s Epic Partnership

DIETITICS

PAST SPEAKING & FACILITATED ENGAGEMENTS

Dr. Videau was a distinguished speaker, facilitator, as well as a proficient graphic and web designer at this prestigious event held in Nashville, Tennessee. The event garnered media attention, being featured in Disrupt Magazine, The Los Angeles Tribune, Digital Journal, and The Hudson Weekly.



THE PILL METHOD INTERNATIONAL PRESENTS

Guest Speaker
ANTHONY GLENN
V.A. Loan Entitlement Expert

Guest Speaker
DR. DELANIE SMITH
Realtor, Edge Realty Network

Host
DON DANIEL
CEO of The PILL Method International

Keynote Speaker
ERIC THOMAS
#1 Motivational Speaker In The World!

Guest Speaker
ALISHA COOPER
BIZ Fund Academy

Guest Speaker
SEAN LASHLEY
Founder of 10K Cards & Savage Marketing

DEVELOPING A SPIRITUAL MONEY MINDSET

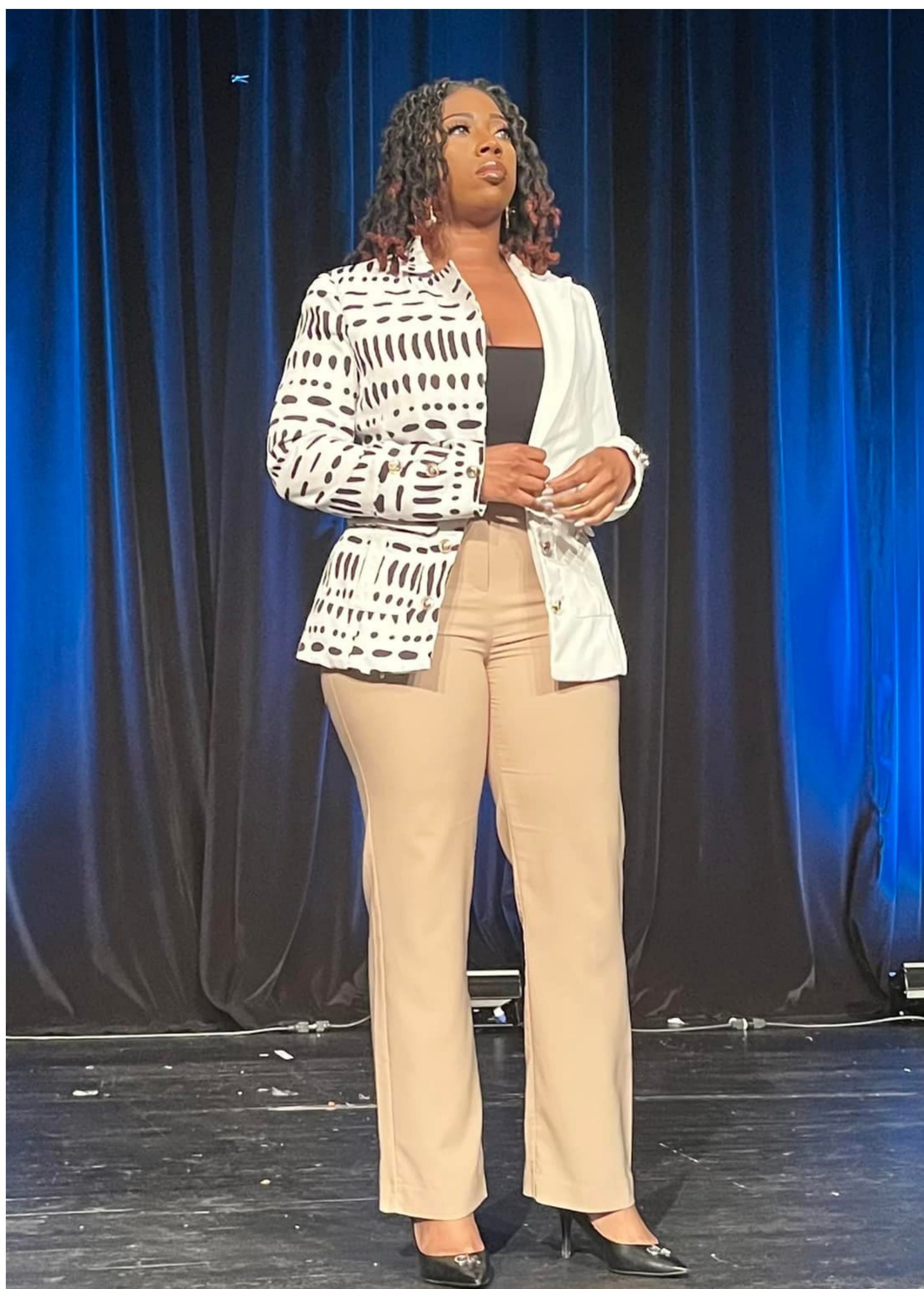
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Dr. Cynthia Videau
Event Facilitator

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PAST SPEAKING & FACILITATED ENGAGEMENTS

INTERNATIONAL PRESENTS

Host
DON DANIEL
CEO of The PILL Method International

Head Facilitator
DR. CYNTHIA VIDEAU
Award Winning Web Designer & Branding Strategist
"The Website Whisperer"

Headliner
ERIC THOMAS
#1 Motivational Speaker In The World!

Developing A
SPRITUAL EVENT FACILITATOR
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20 TH - 22ND MAY 2022

DISRUPT

EXECUTIVE VOICE

Don Daniel Partners with the #1 Motivational Speaker in the WORLD, Eric Thomas to UNLEASH An Unforgettable 3-Day Money Mindset Retreat for Entrepreneurs!

The Money Mindset Event of the YEAR IS HERE!

Don Daniel Partners with the #1 Motivational Speaker in the WORLD, Eric Thomas to UNLEASH An Unforgettable 3-Day Money Mindset Retreat for Entrepreneurs

By GetNews Published May 10, 2022

ADVERTISEMENT

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Dr. Cynthia Videau & J. Massey, J. Massey is a full-time real estate investor, entrepreneur, & Creator of CashFlow Diaries



PAST SPEAKING & FACILITATED ENGAGEMENTS

Magnetic Brands & Moguls &@ Forbes Under 30 | Cleveland, Ohio, October 2023, created and hosted by Dr. Cynthia Videau, AKA “The Website Whisperer.”



BY INVITE ONLY

MAGNETIC BRANDS & MOGULS
Vip Weekend + Business Matchmaker



Visionary & Host
DR. CYNTHIA VIDEAU

VISIONARY | DESIGNER | STRATEGIST
MEET | MARKET | MATCH | SELL

CLEVELAND, OH | C.BEYOND MARKETING RESOURCE CENTER, LLC

October 8-11, 2023 **ELEVATING BRANDS STRATEGICALLY & GLOBALLY** **THE WINNERS CIRCLE**

AS SEEN ON: **FOX** **CBS** **abc** **demi TV** **StarTribune** **The Los Angeles Tribune**

DIGITAL JOURNAL

C.Beyond Marketing Resource Center Presents Magnetic Brands & Moguls

PRESS RELEASE
Published September 28, 2023



PAST SPEAKING & FACILITATED ENGAGEMENTS

Magnetic Brands & Moguls Elevated Brand Experience at Forbes Under 30 | Cleveland, Ohio, October 2023, created and hosted by Dr. Cynthia Videau, AKA “The Website Whisperer.”



Community Manager, ForbesBLK



TheWrightway360 | Real Estate Investors



PAST SPEAKING & FACILITATED ENGAGEMENTS

Magnetic Brands & Moguls Elevated Brand Experience at Forbes Under 30 | Cleveland, Ohio, October 2023, created and hosted by Dr. Cynthia Videau, AKA “The Website Whisperer.”



Kai Taylor | Lifestyle Blogger & Influencer



TheWrightway360 | Real Estate Investors



Billboard designed by C.Beyond Marketing Resource Center, LLC

PAST SPEAKING & FACILITATED ENGAGEMENTS

Magnetic Brands & Moguls Elevated Brand Experience at Forbes Under 30 | Cleveland, Ohio, October 2023, created and hosted by Dr. Cynthia Videau, AKA “The Website Whisperer.”



Magnetic Brands & Moguls 2023 Elevated Brand Experience 2023



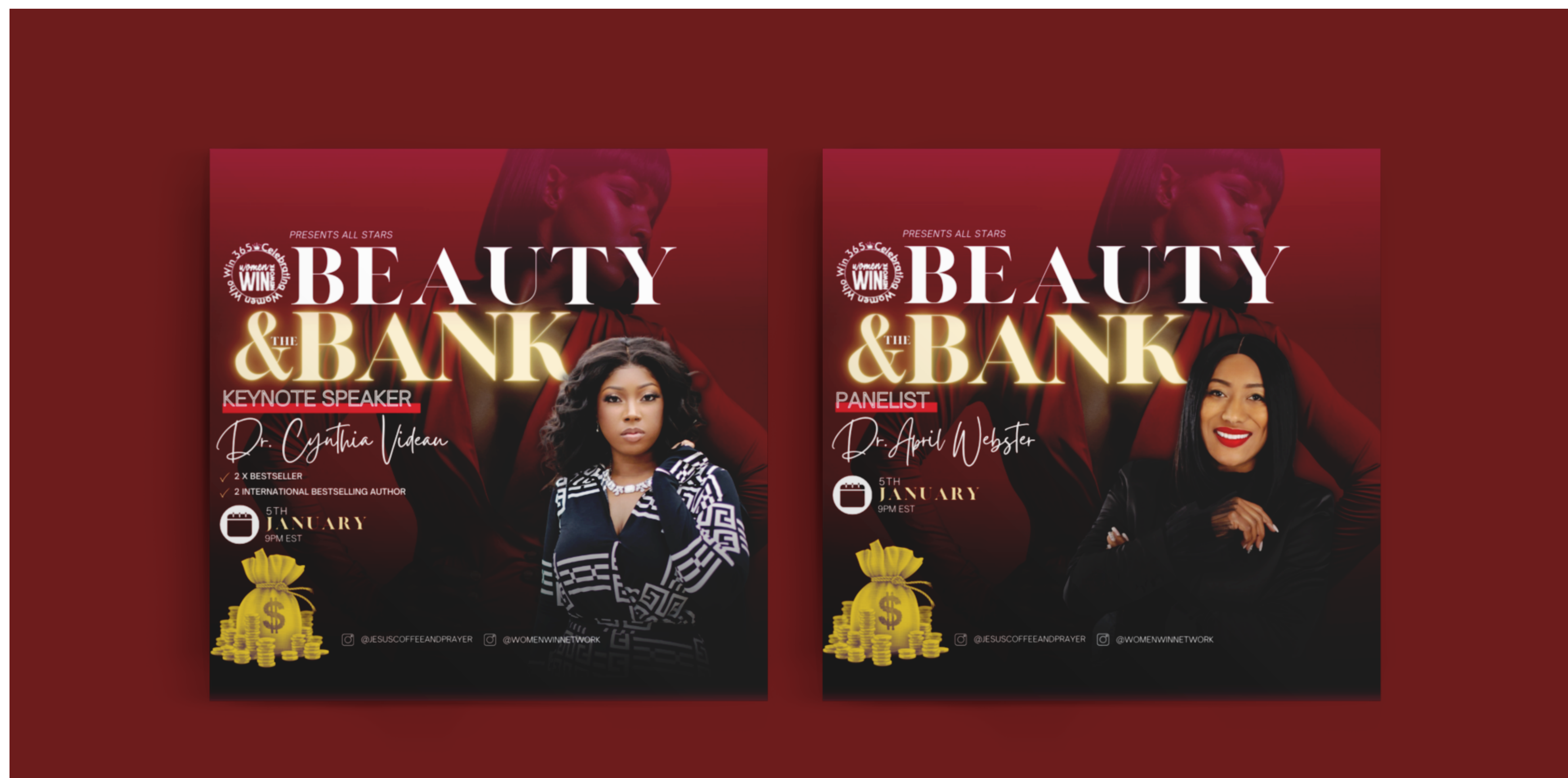
CUSTOM EVENT DESIGN

African Explosion 2.0 | NYC Billboard | Flyers | Mockups | April 2023



CUSTOM EVENT DESIGN

Beauty & The Bank | January 2023| NYC Billboard Design | Flyers | Mockups



Link to live ATL Billboard: https://fb.watch/n_xRO1ioBf/

CUSTOM EVENT DESIGN

Black Bold & Beautiful Collaborative Book Release Flyer and Billboard Design | July 2023



CUSTOM EVENT DESIGN

Women Mean Business Virtual Summit Flyer & NYC Billboard Design | October 2023



Link to live NYC Billboard: https://fb.watch/n_xRO1ioBf/

Dr. Videau was a summit speaker during this celebration.



Magazine Covers

Dr. Videau's expertise has graced the covers of numerous magazines, captivating audiences far and wide.



Yandy Smith Harris Review

Love & Hip Hop Star, Yandy Smith Harris Recommends Dr. Cynthia Videau for ADA Compliance





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#bookthelook for your next event, special occasion or photoshoot!

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Why type of makeup style are you looking for?

Full Glam, Bridal, Fantasy, Natural Glam, or more? Find your DREAM ARTIST!

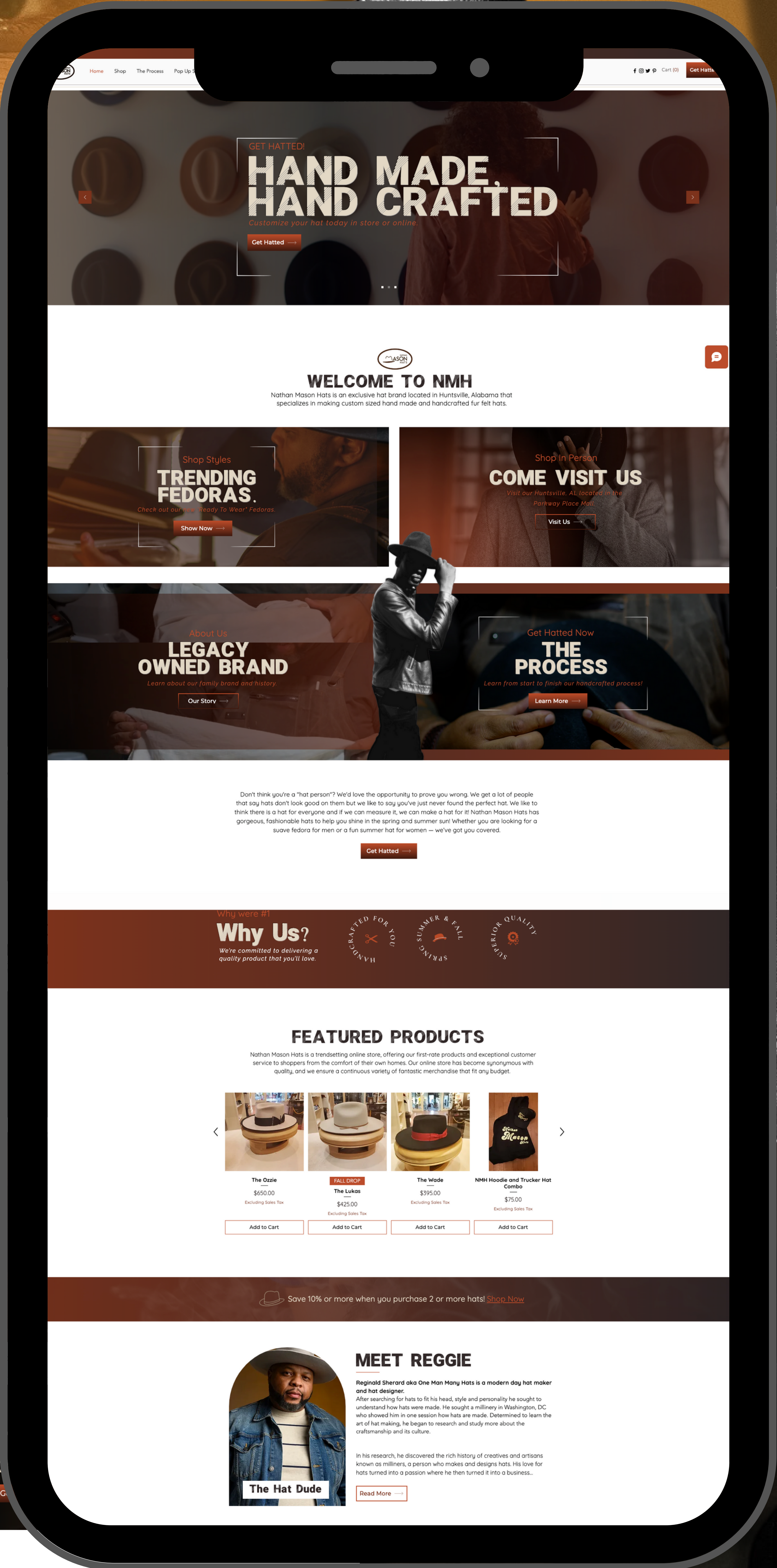
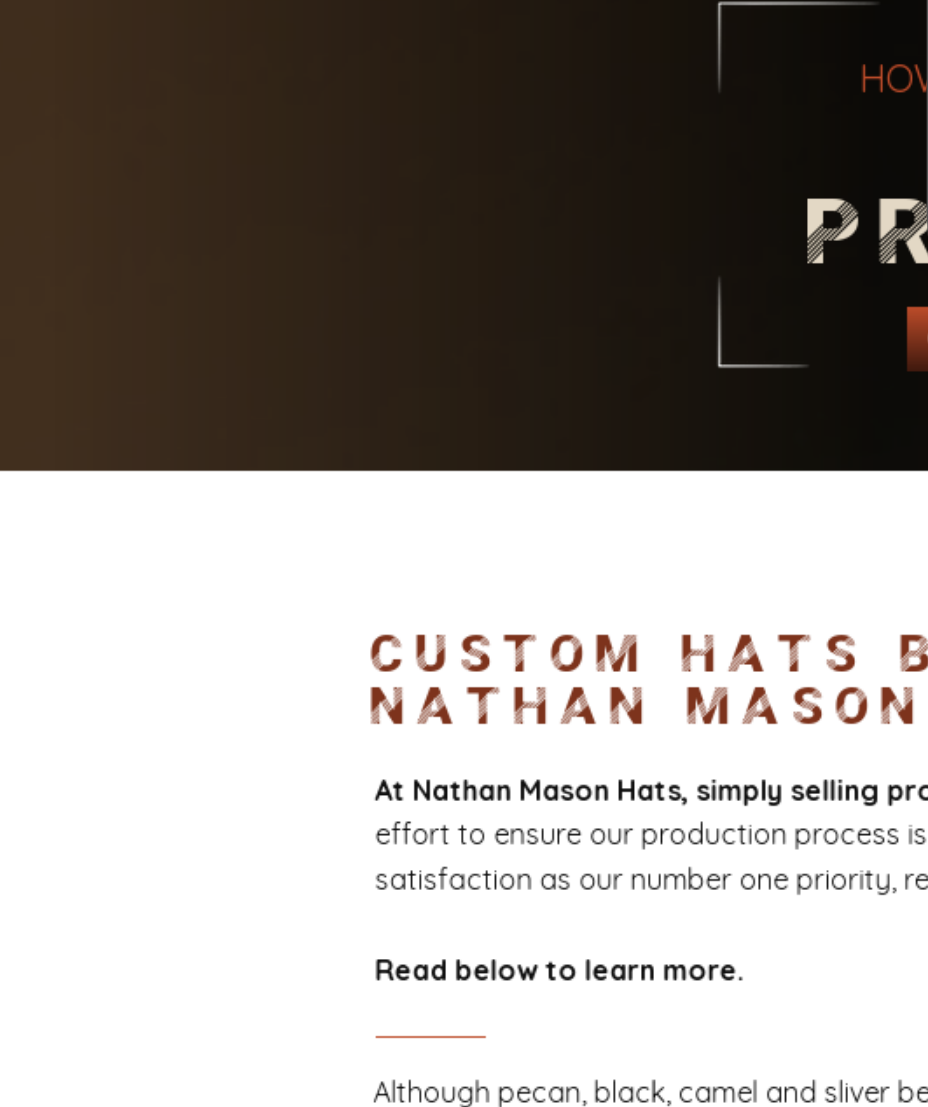
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E-commerce Store + Logo

NATHAN MASON HATS

www.nathanmasonhats.com



E-commerce Store + Logo

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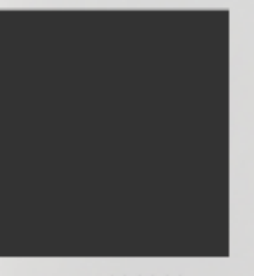
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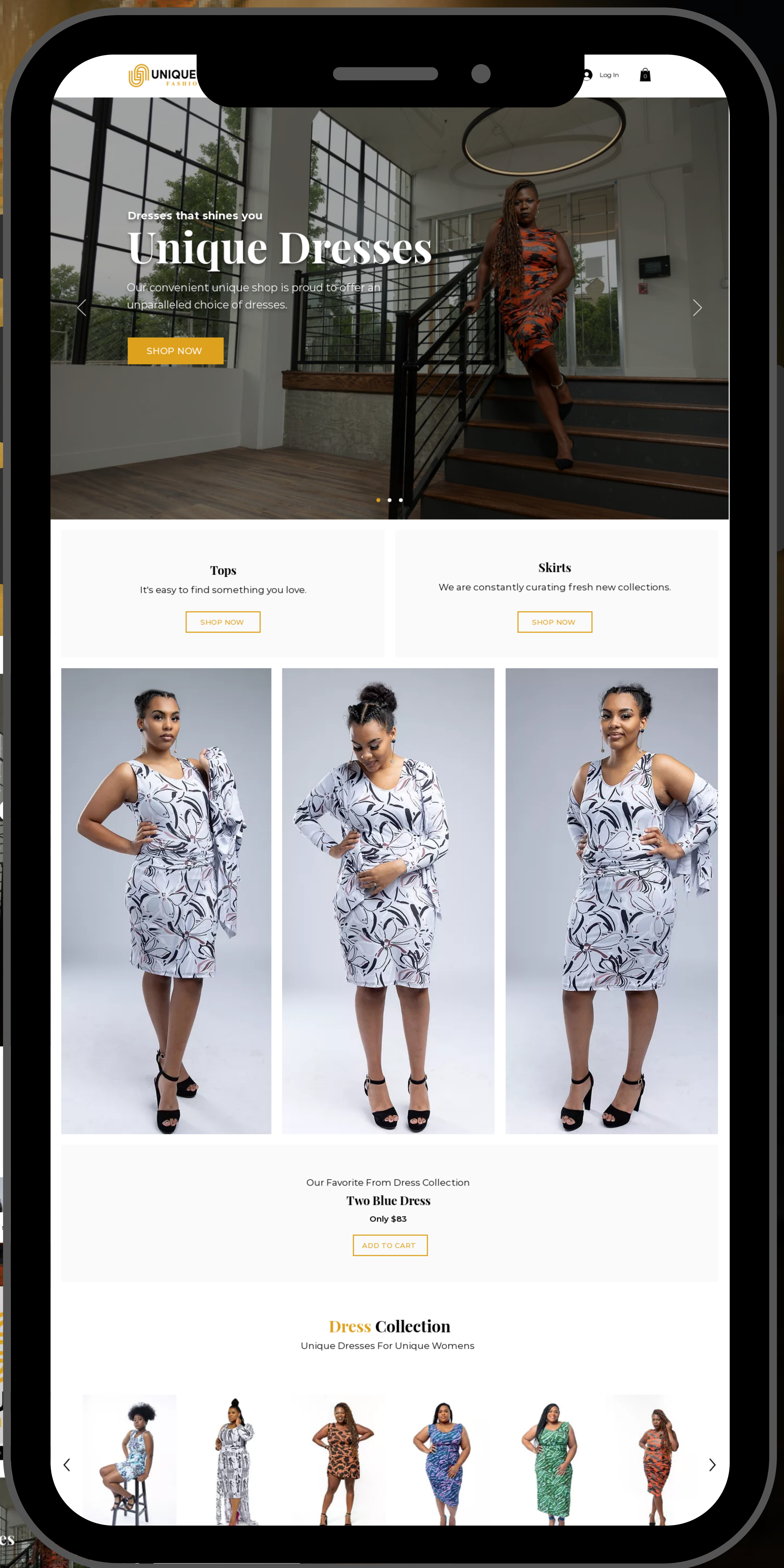
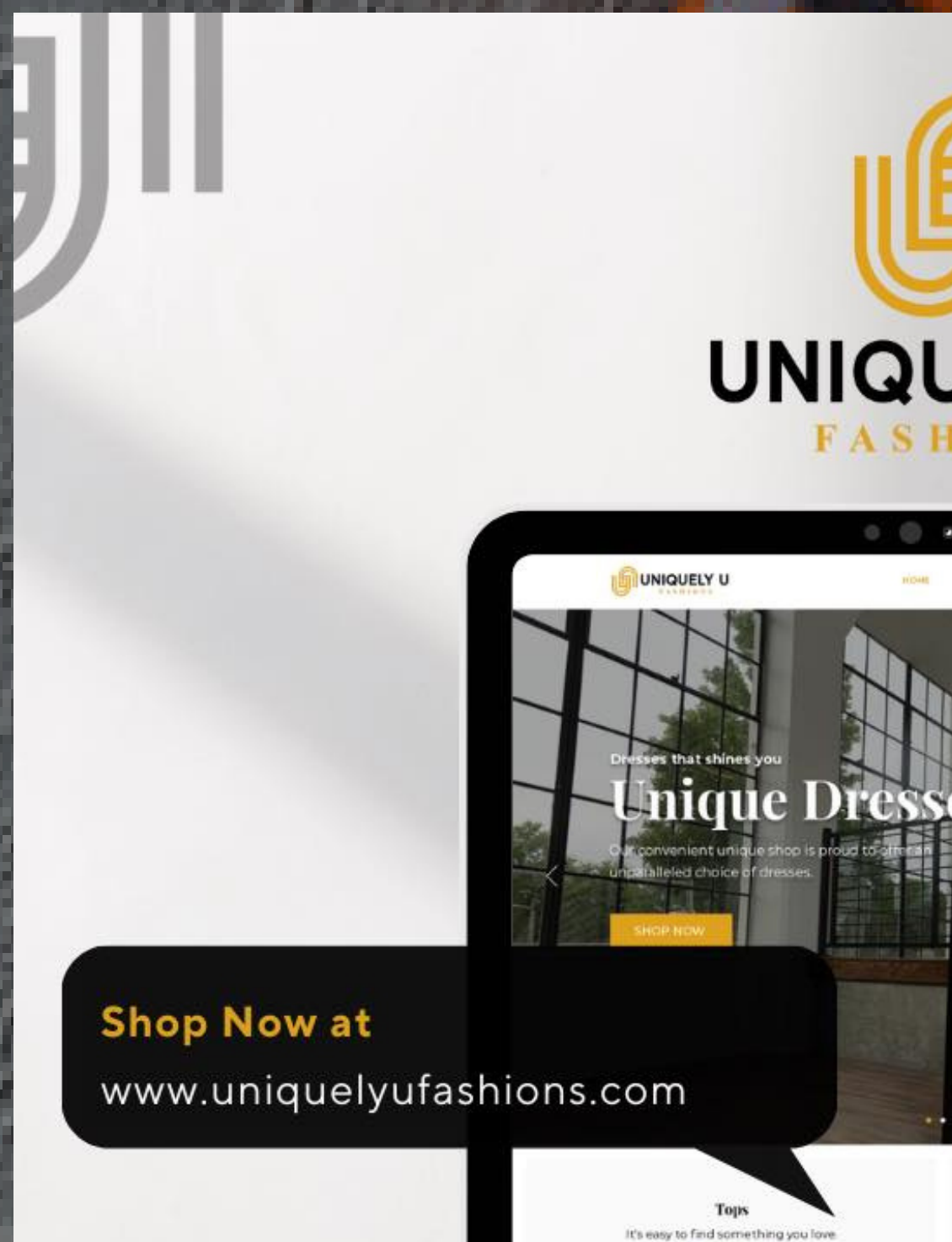
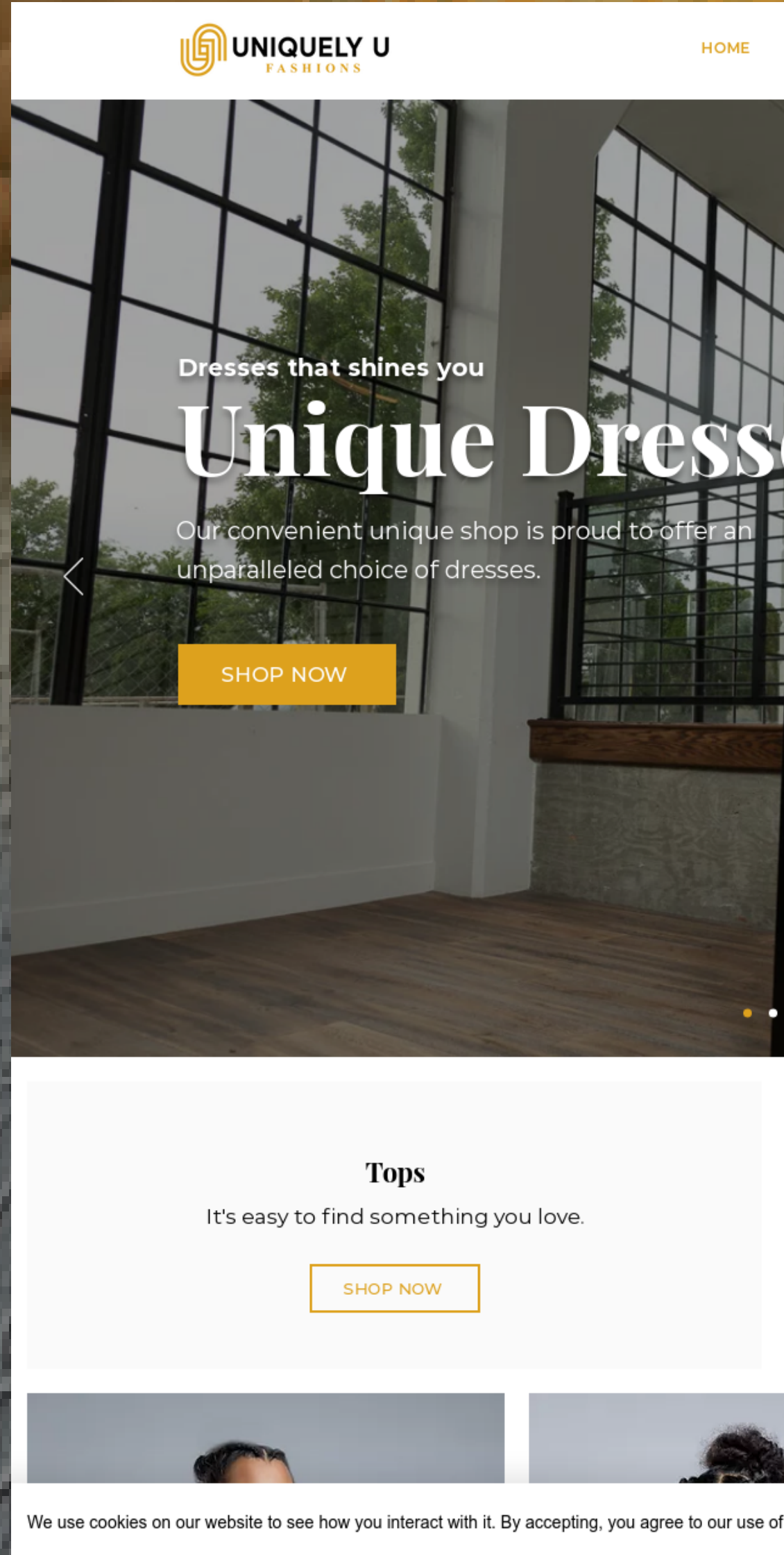
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Behind The Scenes

QIANA D. CRENSHAW

HER WHY BEHIND THE BRAND! WHY HER BRAND SHOULD MATTER TO YOU!

THE MAKEUPARTIST NETWORK

Qiana D. Crenshaw, CEO

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#What Is The Makeup Artist Network?

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FORTUNE VOGUE THE WALL STREET JOURNAL FASHION LIFE Forbes abc

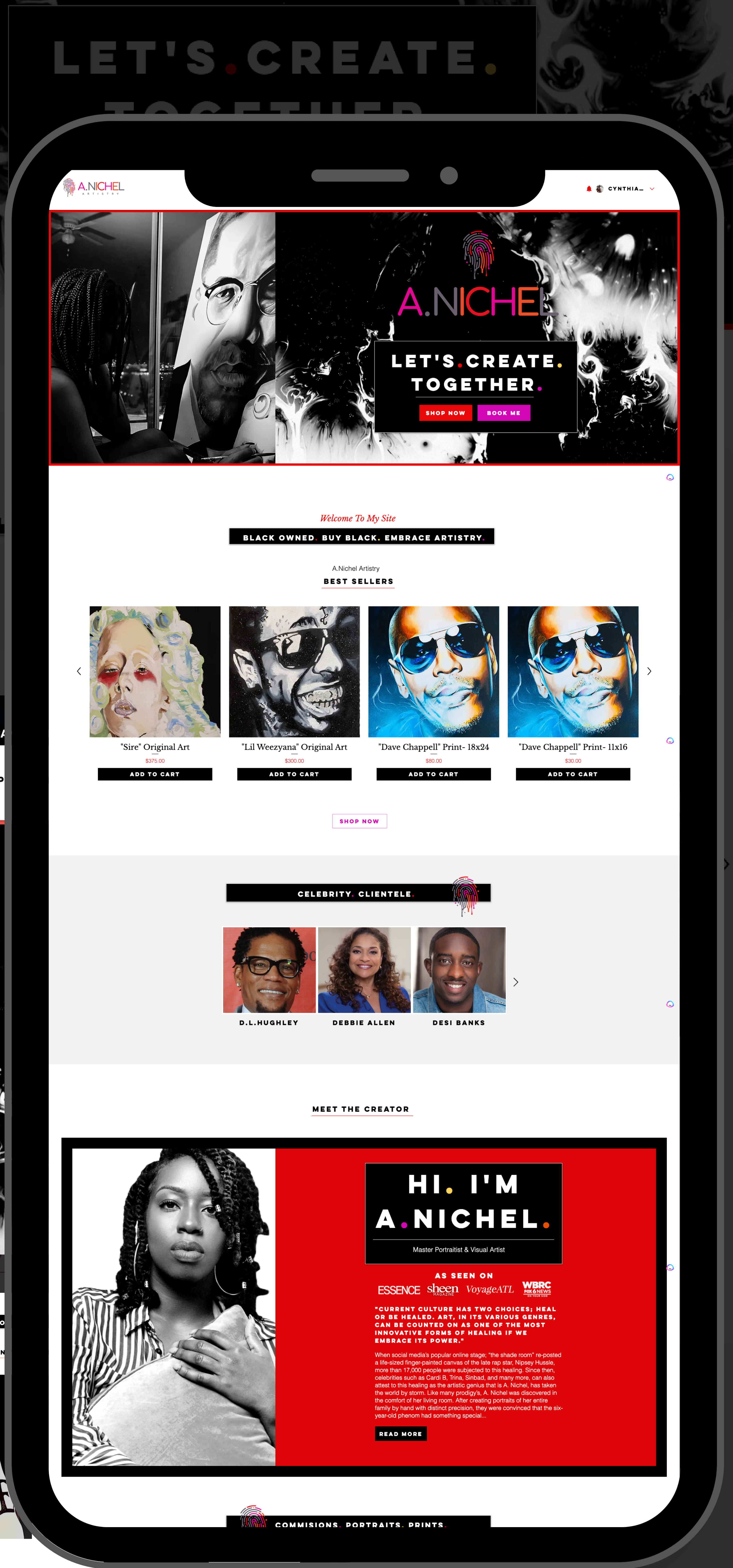
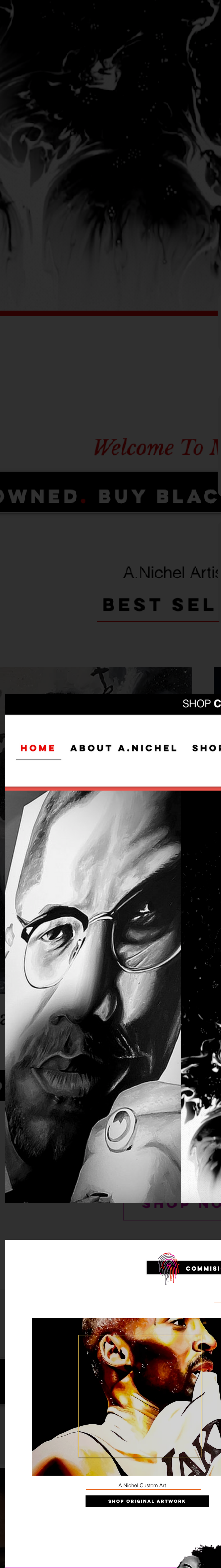
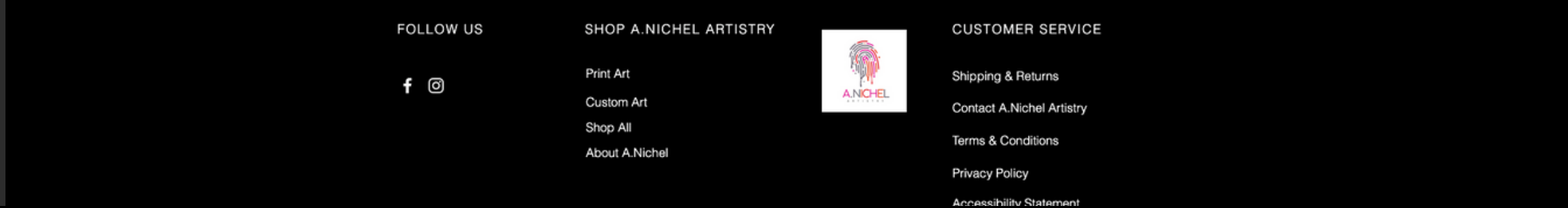
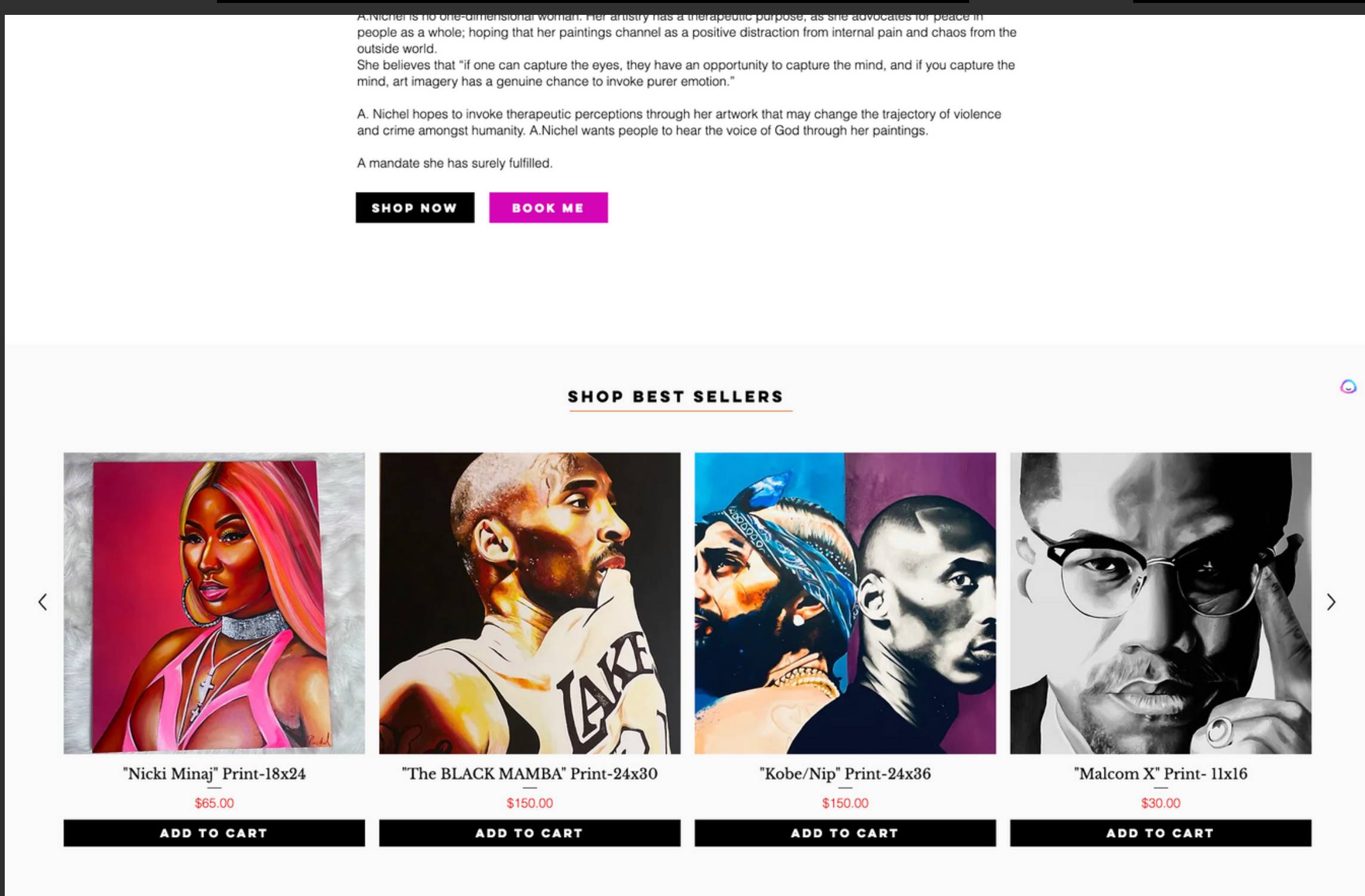
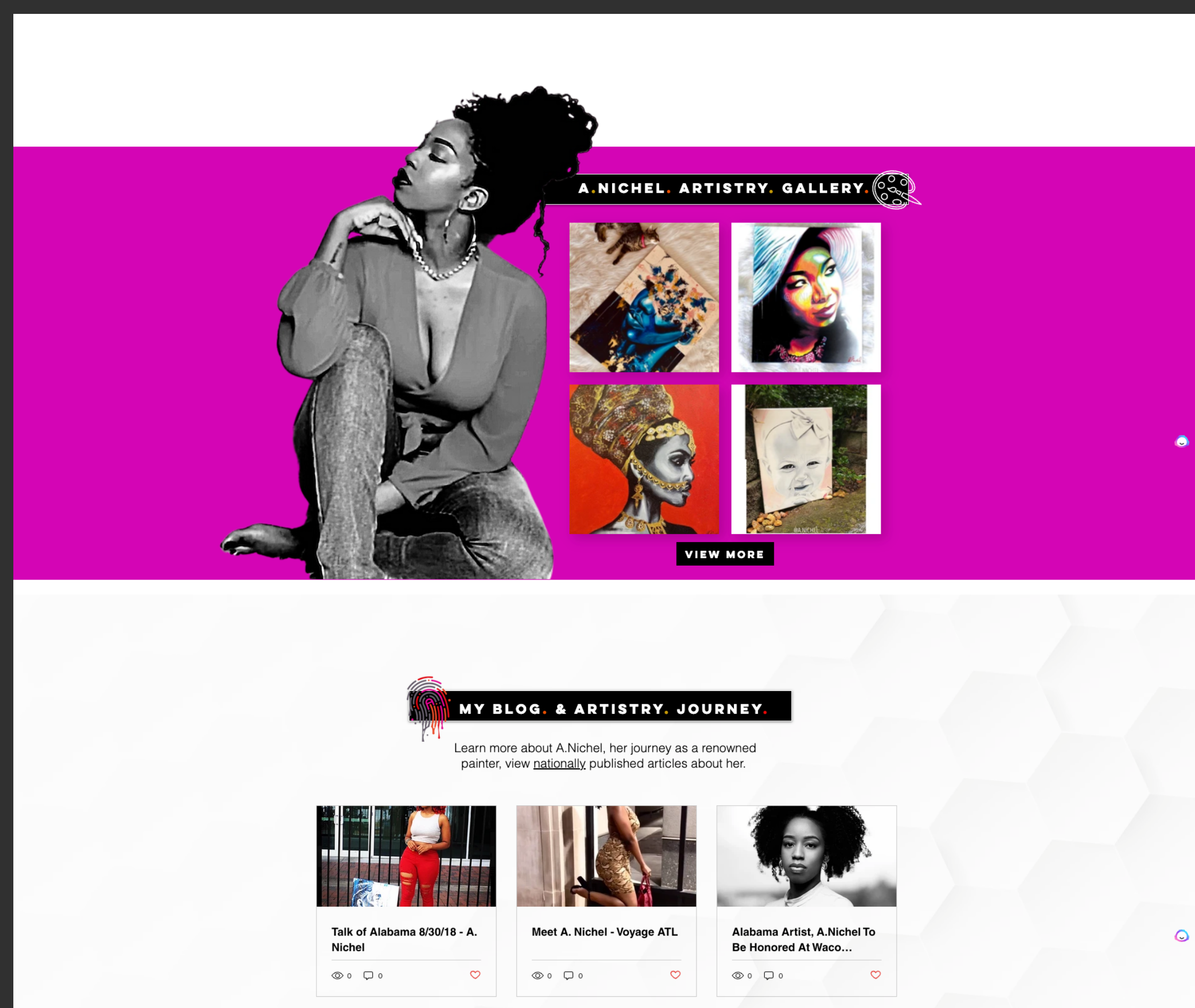
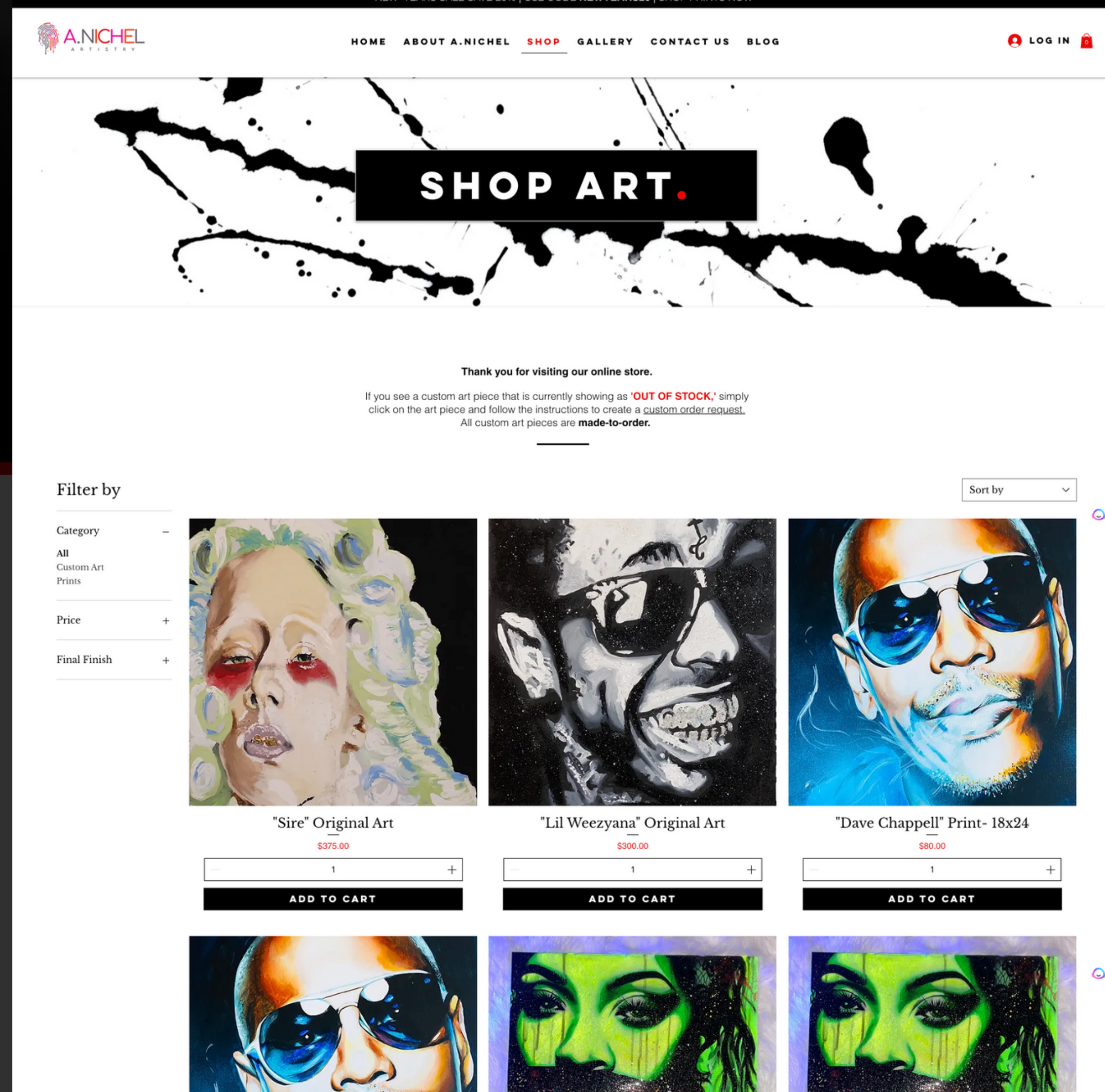
#About Us

#What Makes Us Unique?

Booking + Artistry + Ecommerce Website

A.NICHEL ARTISTRY

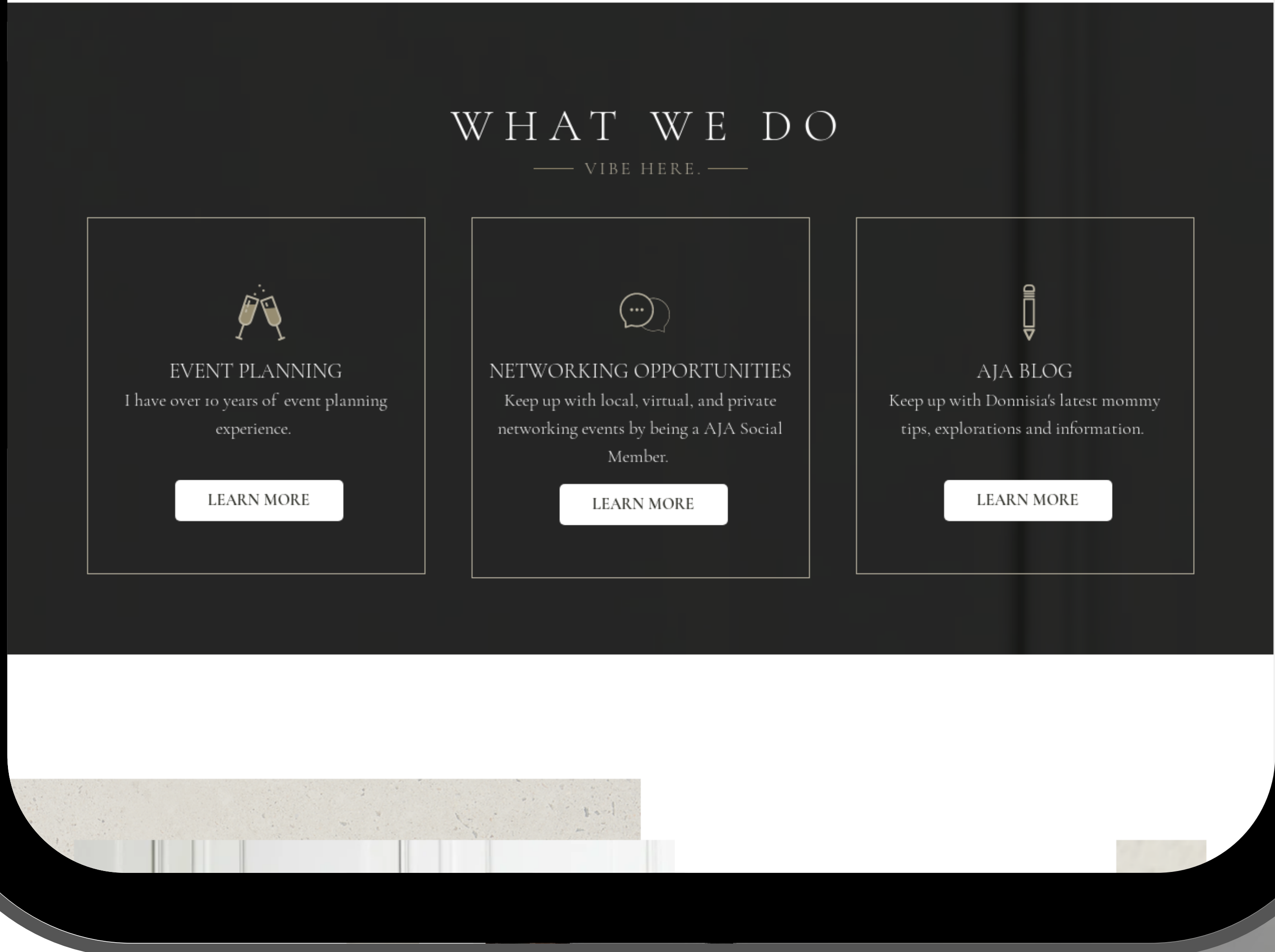
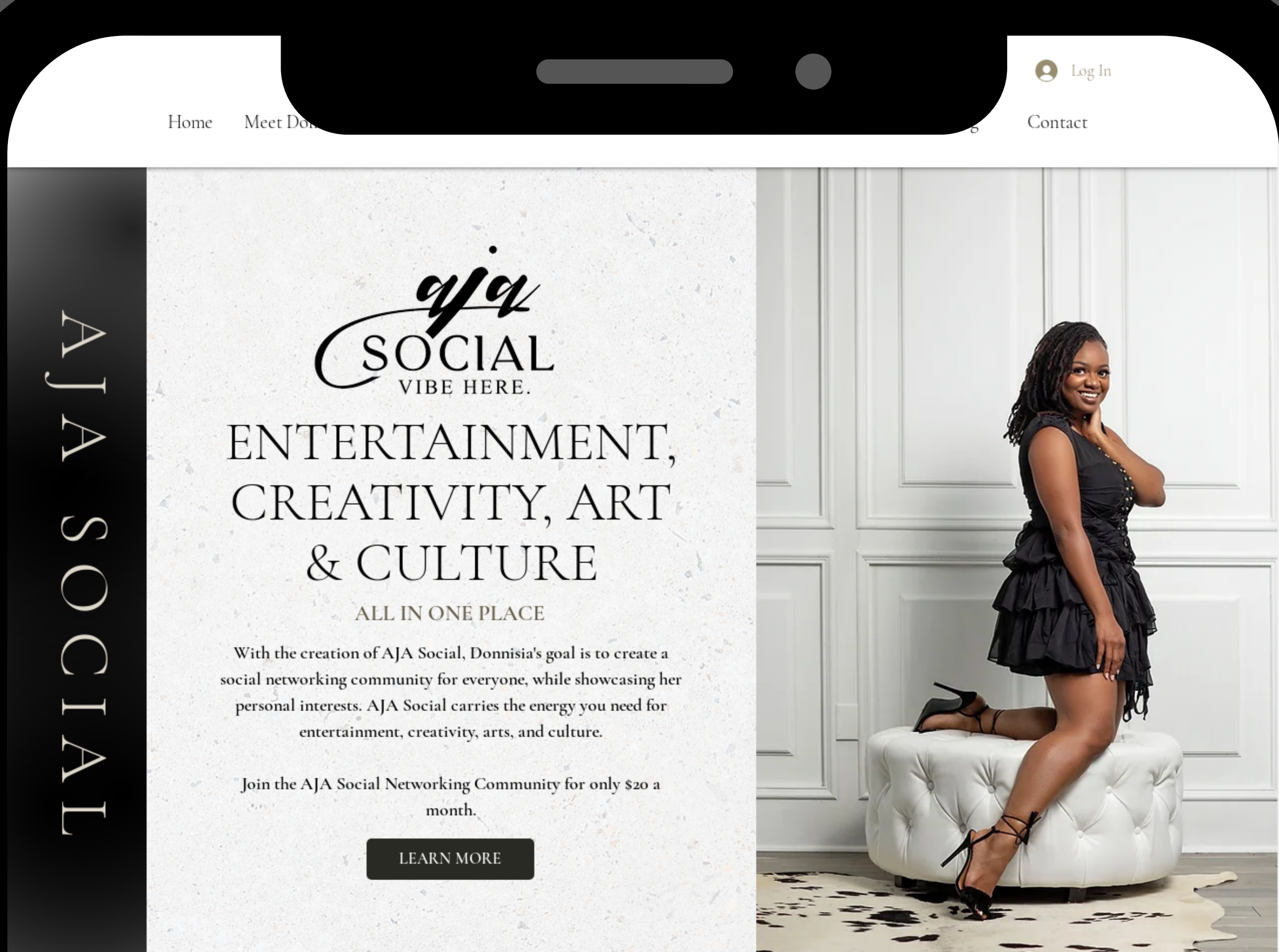
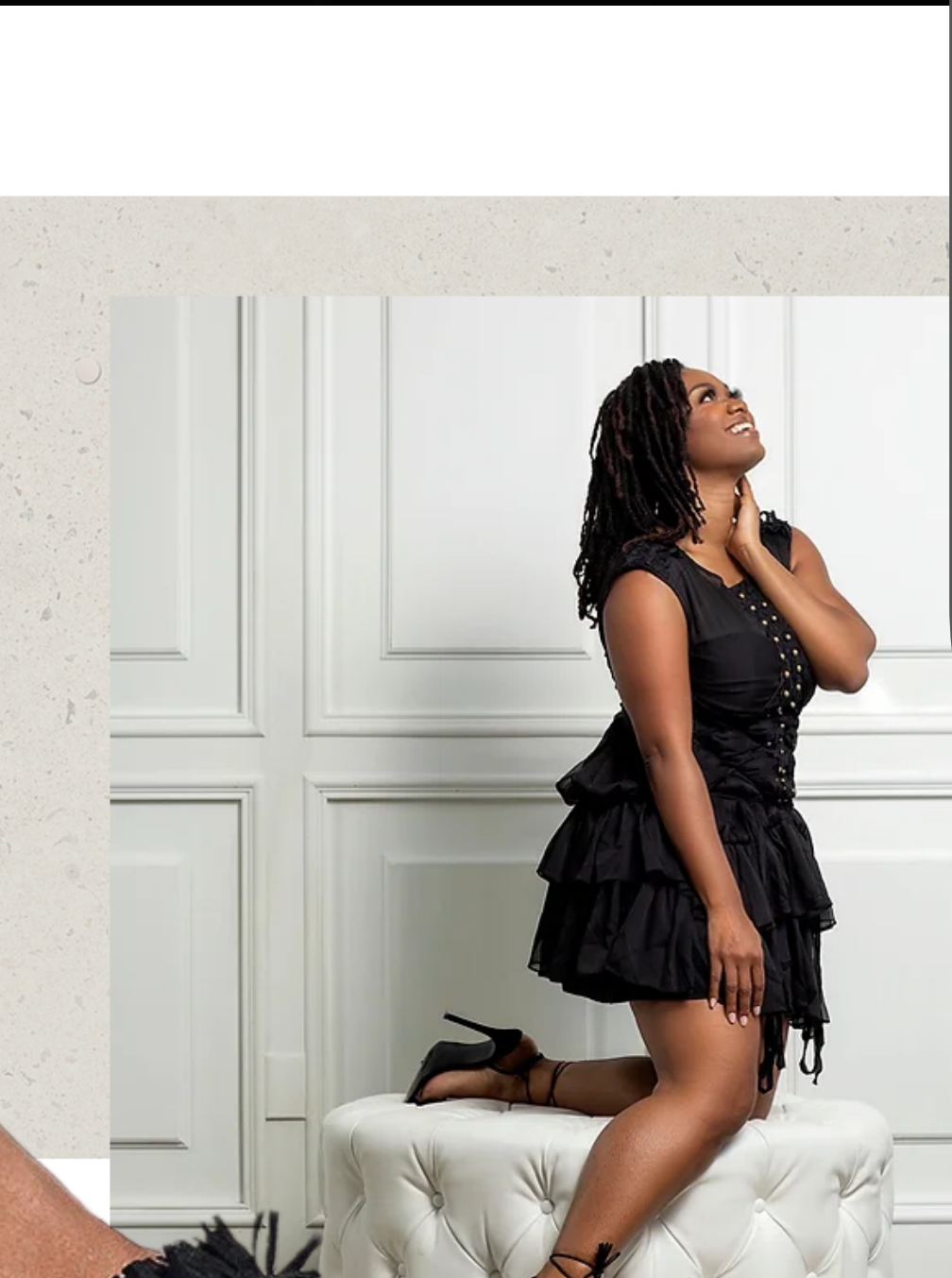
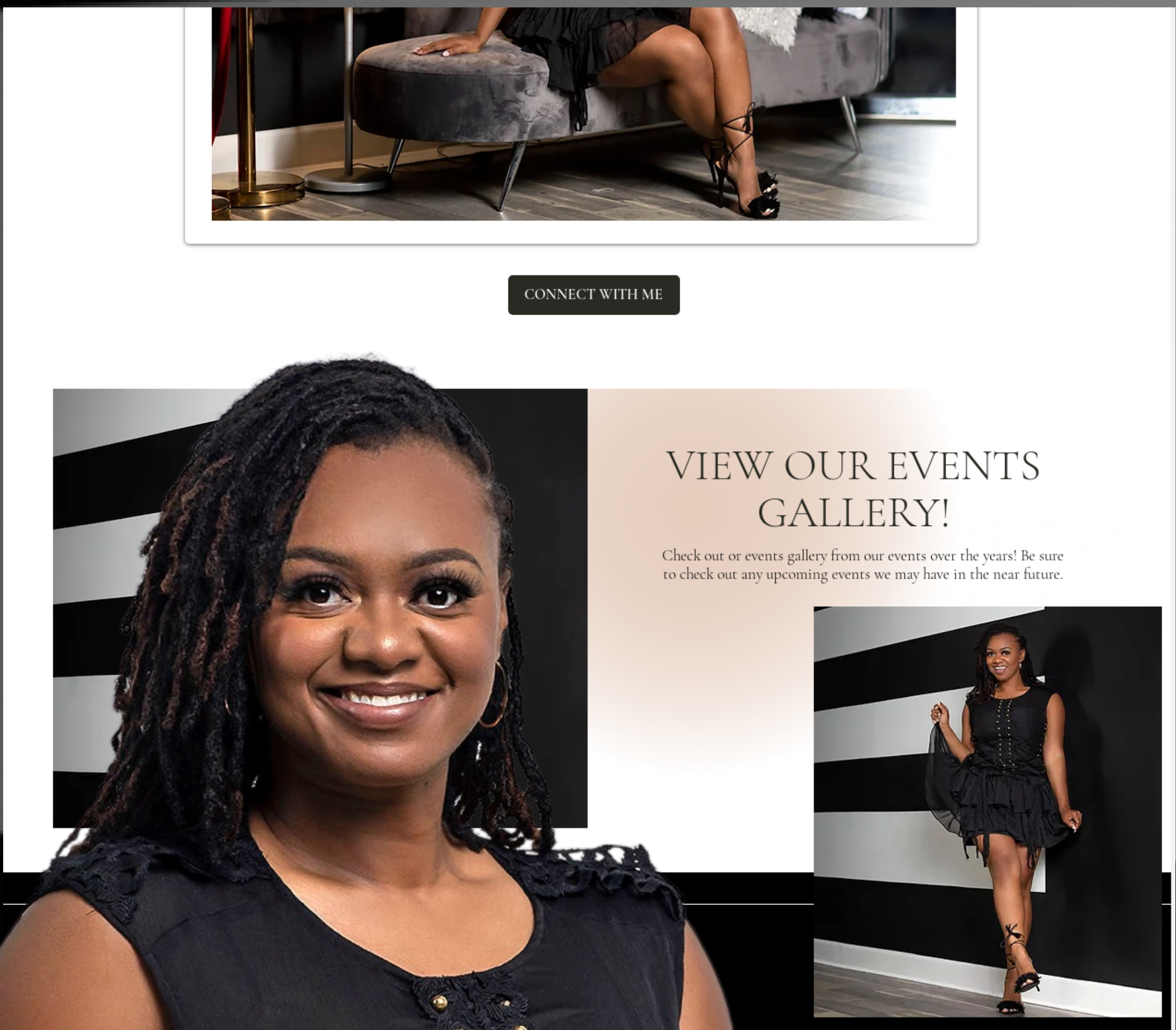
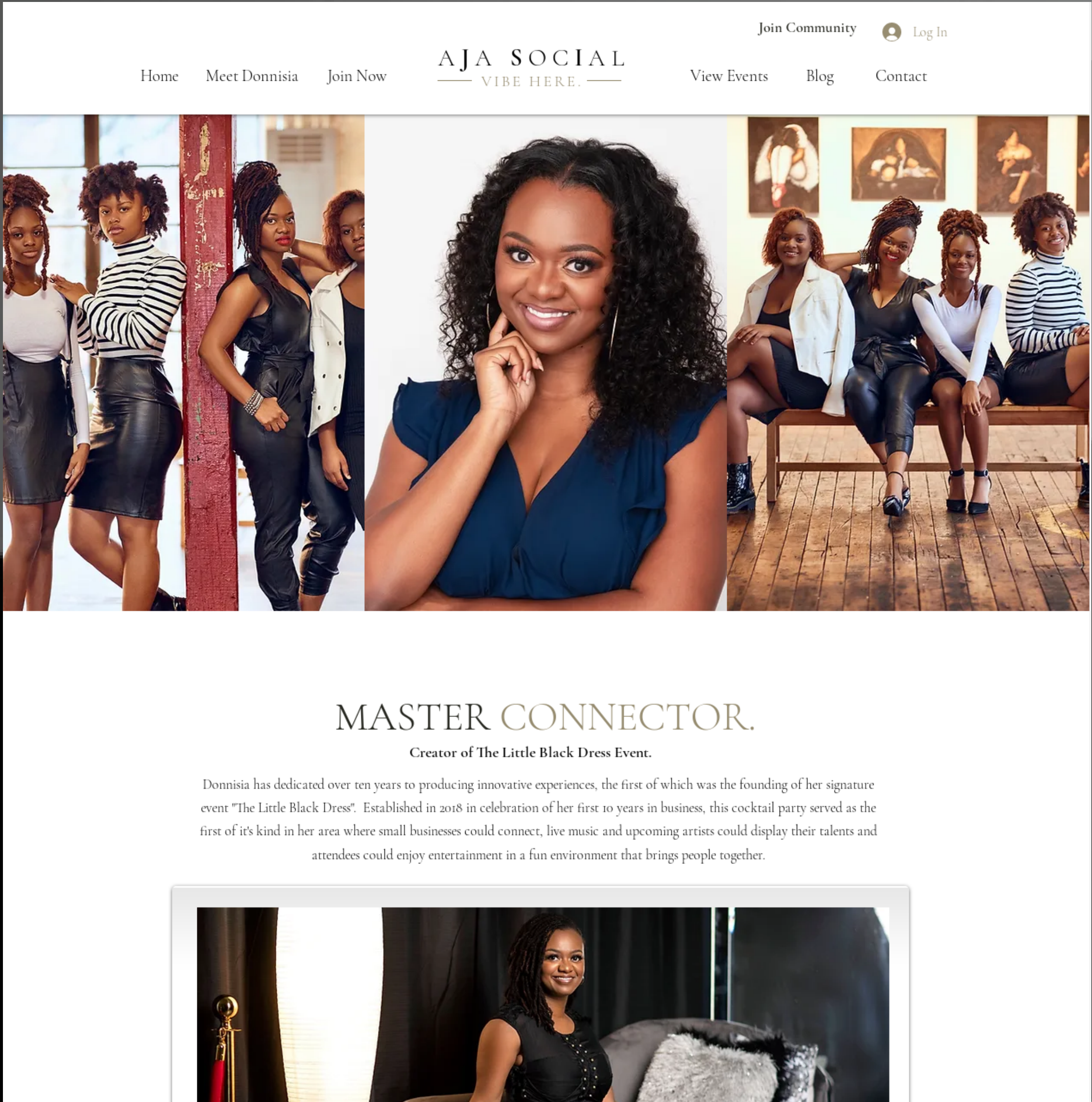
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Booking + Subscription +Networking Website

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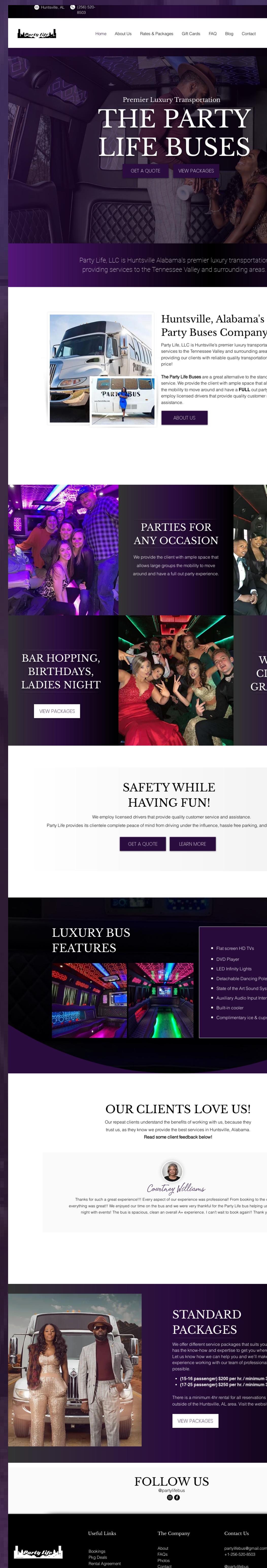
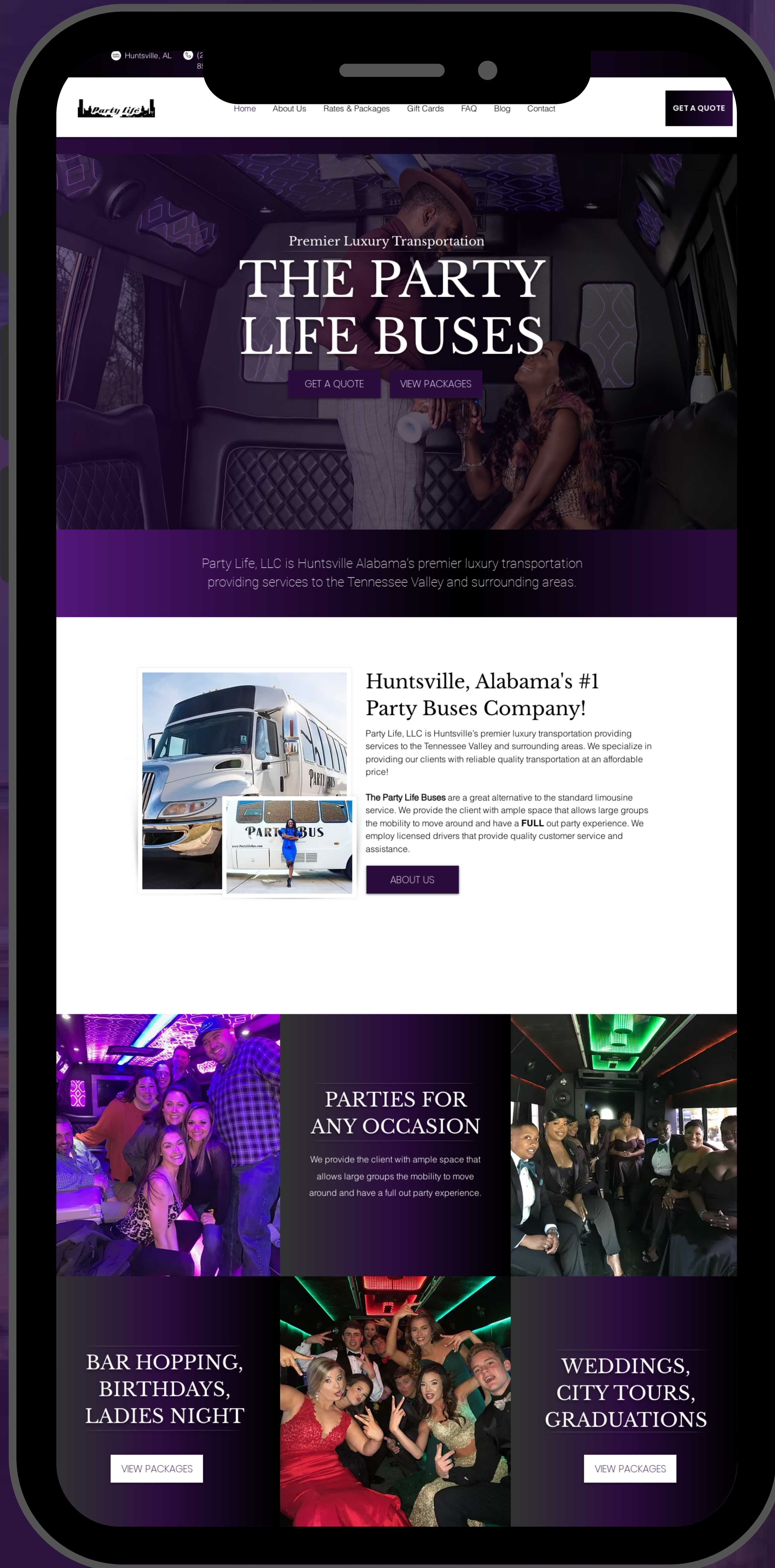
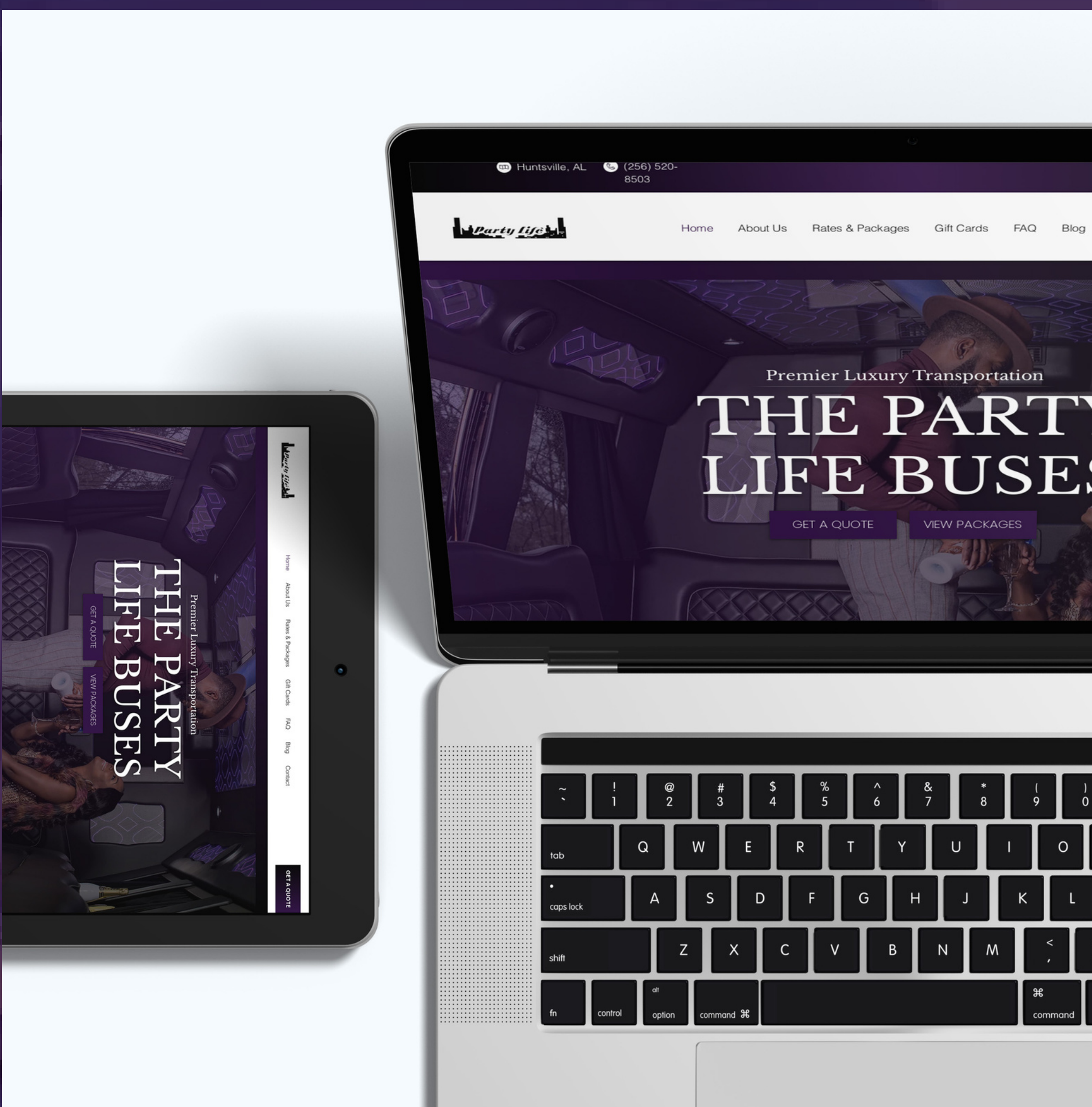
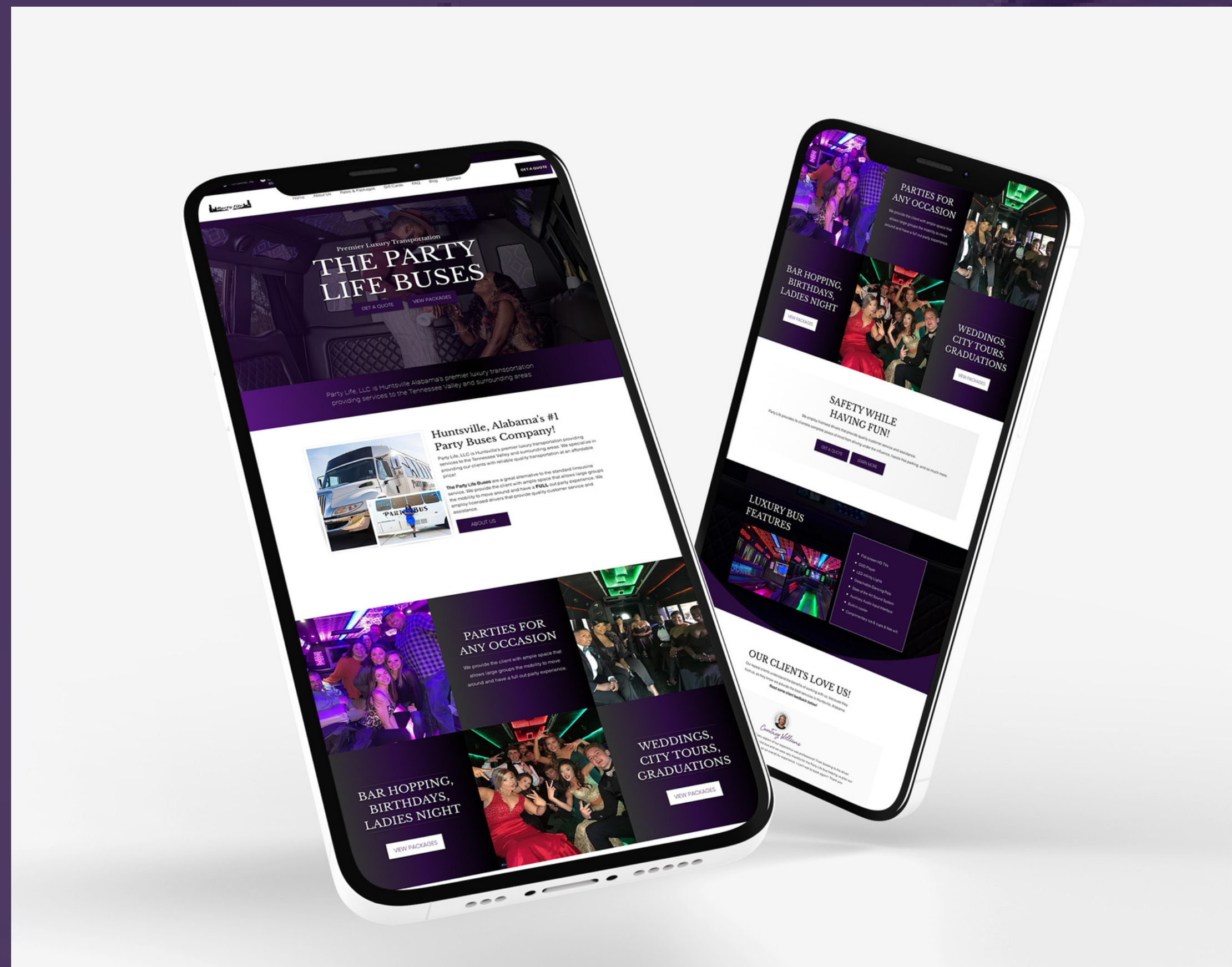
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Booking Website + Branding Kit

PARTY LIFE BUSES

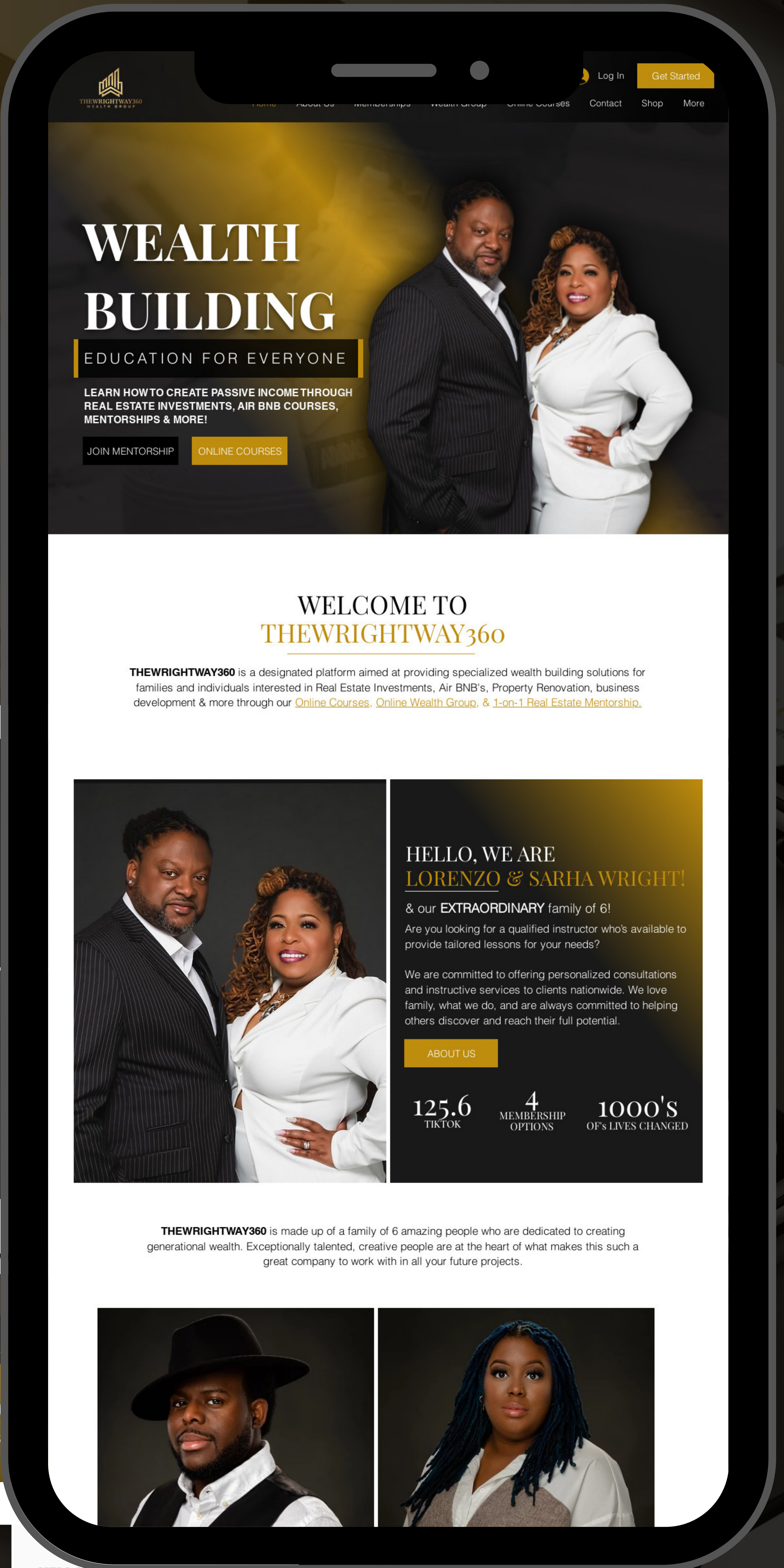
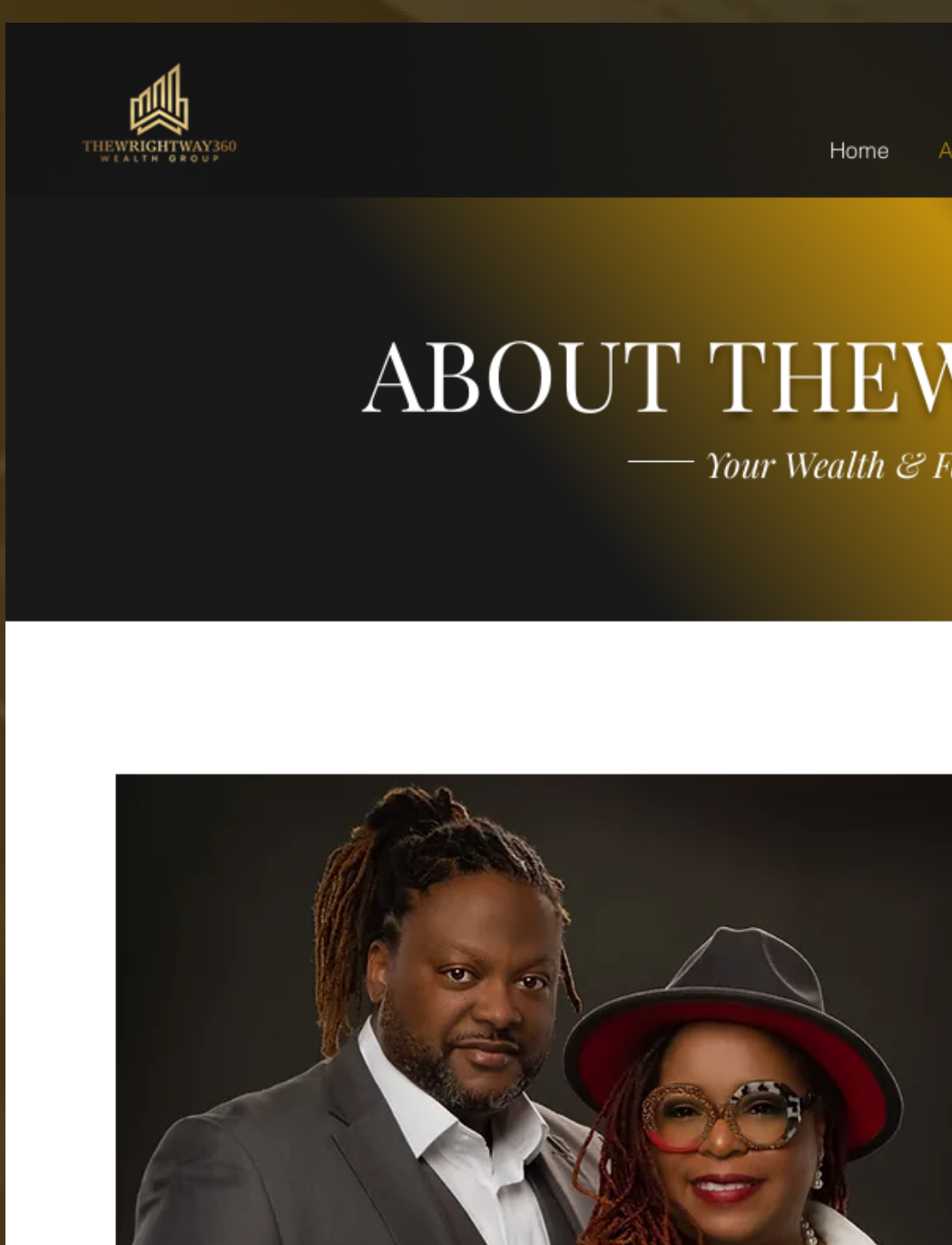
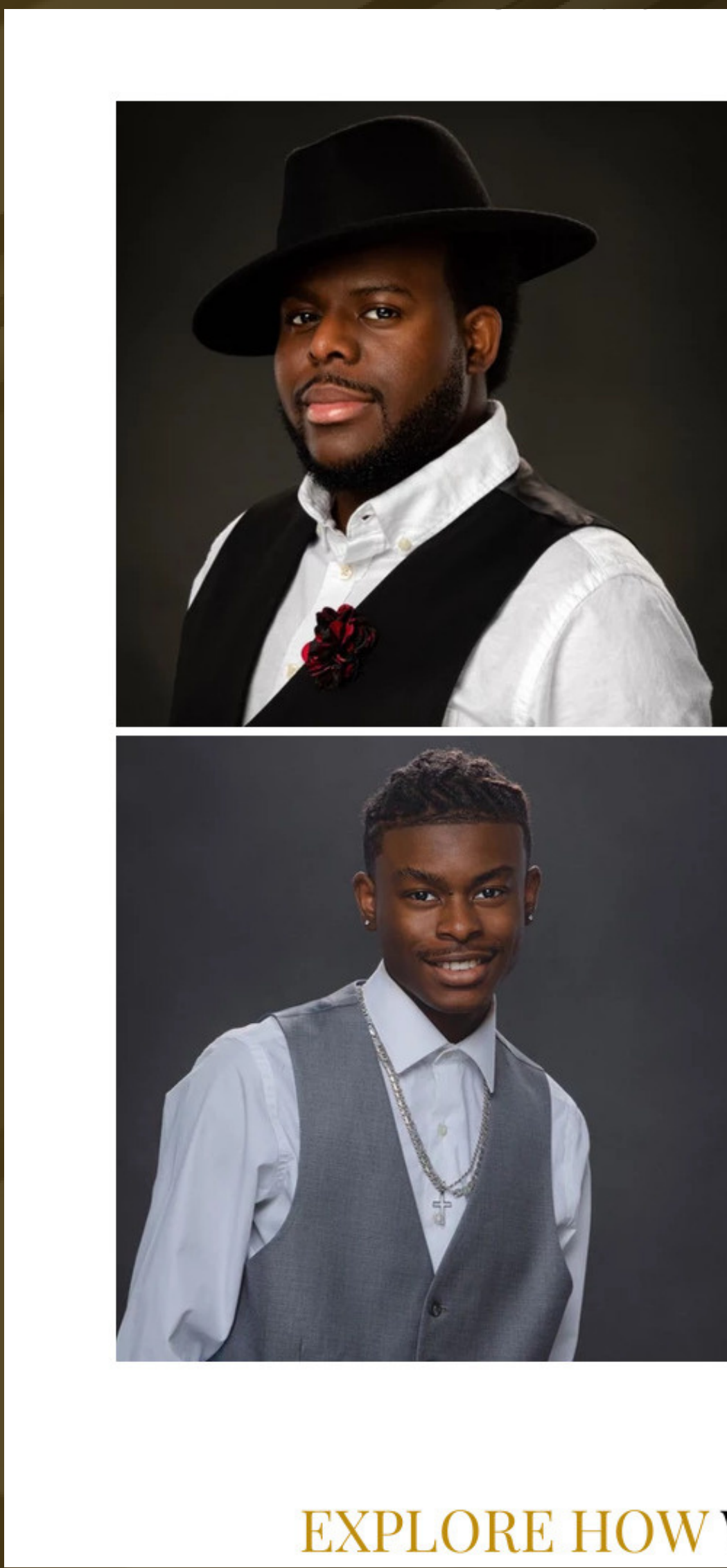
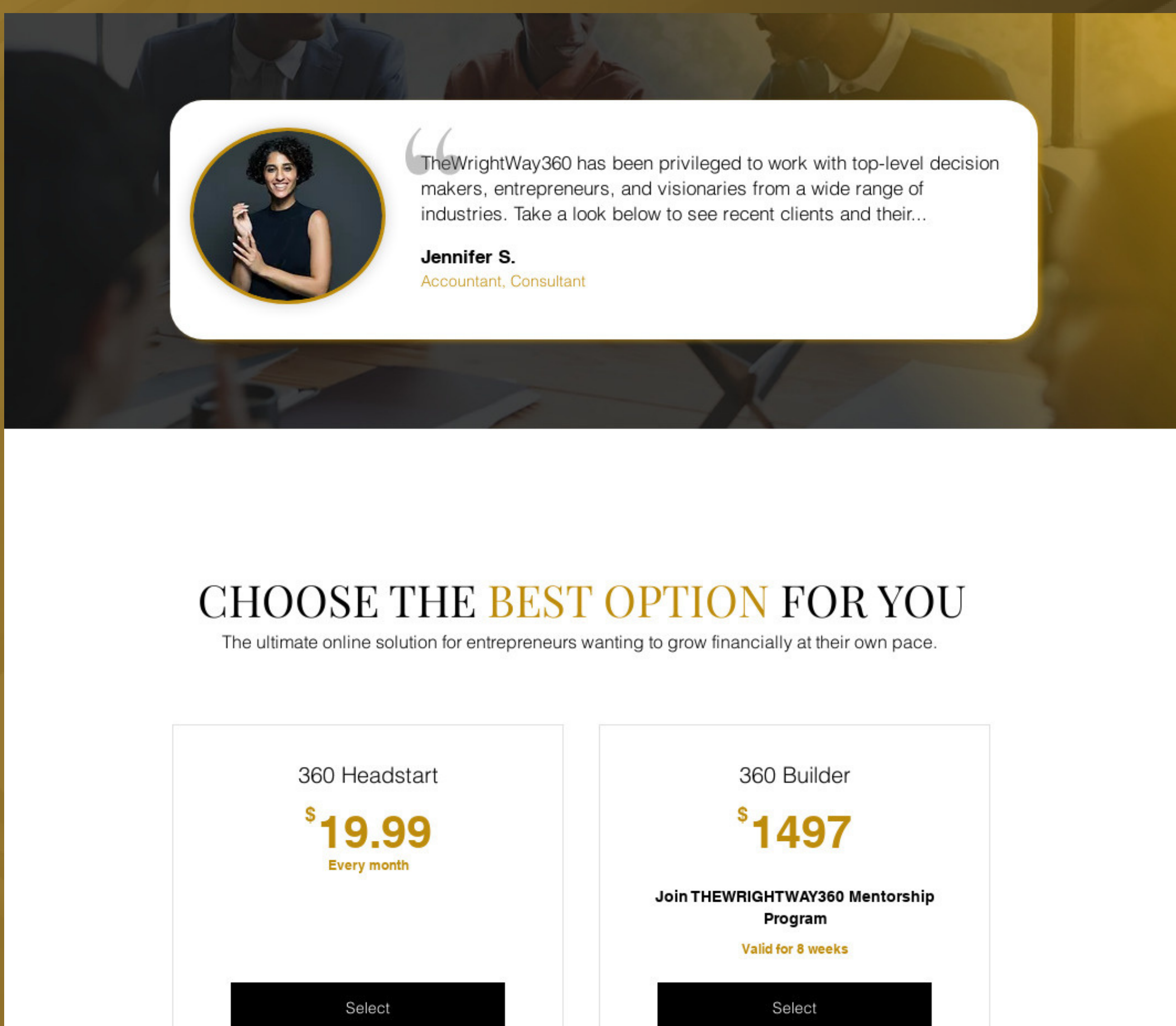
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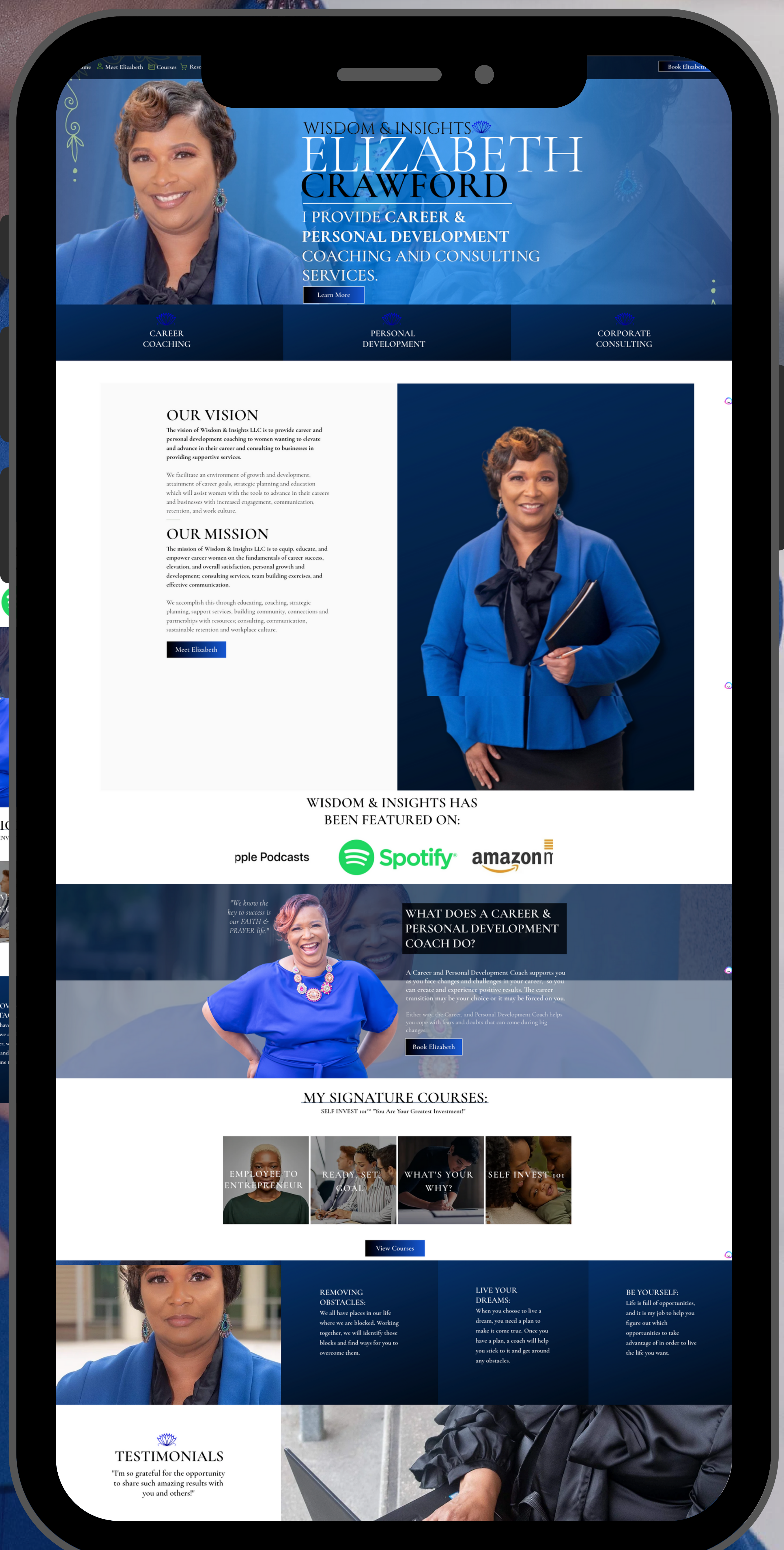
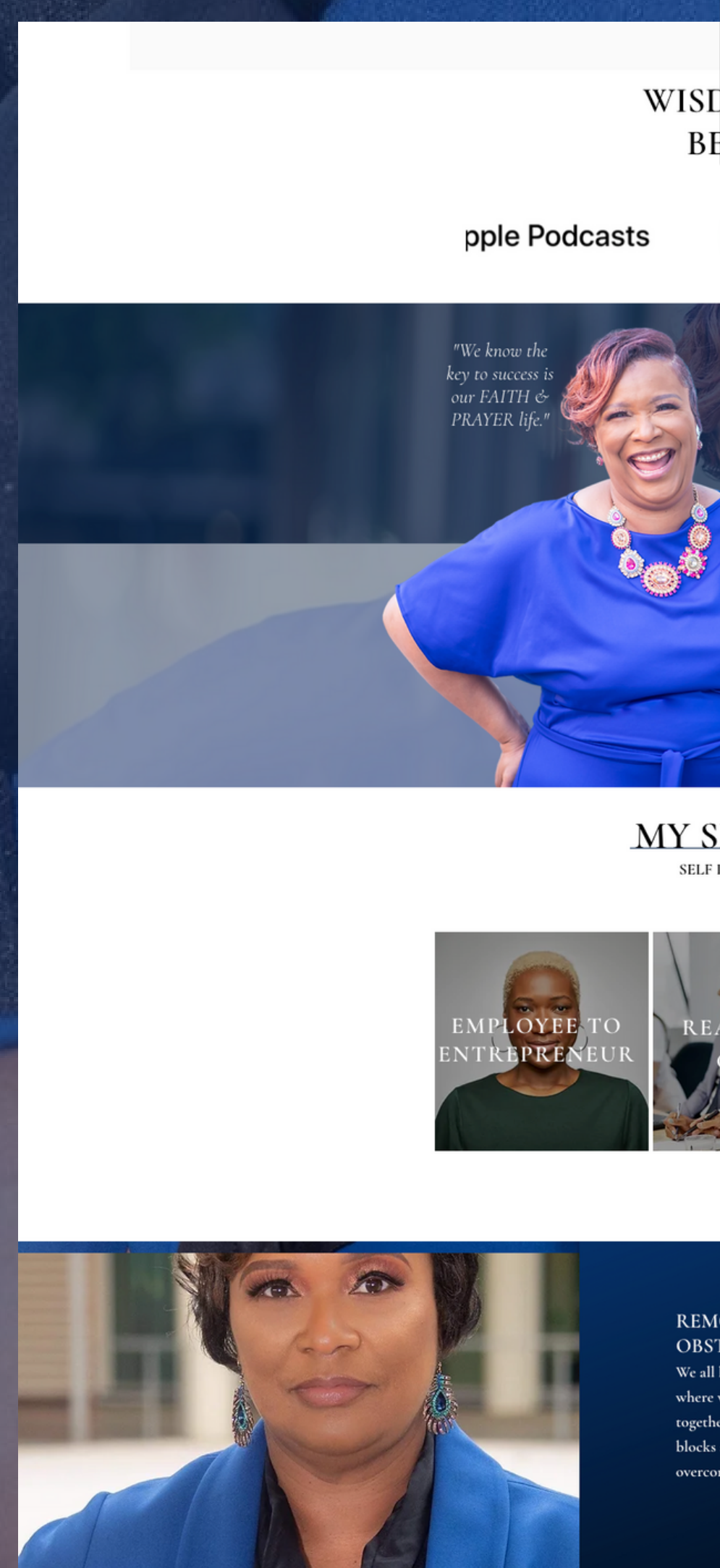
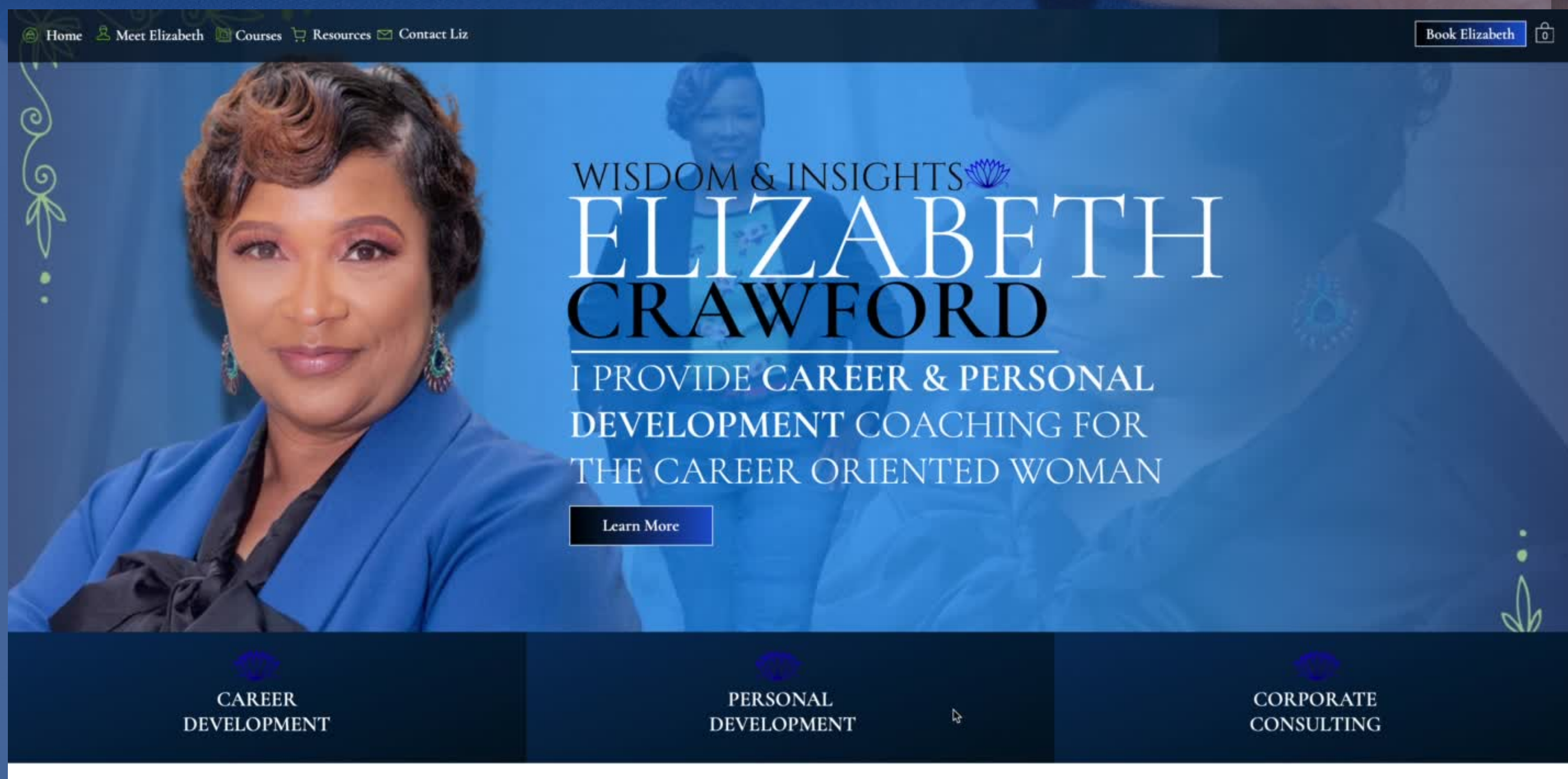
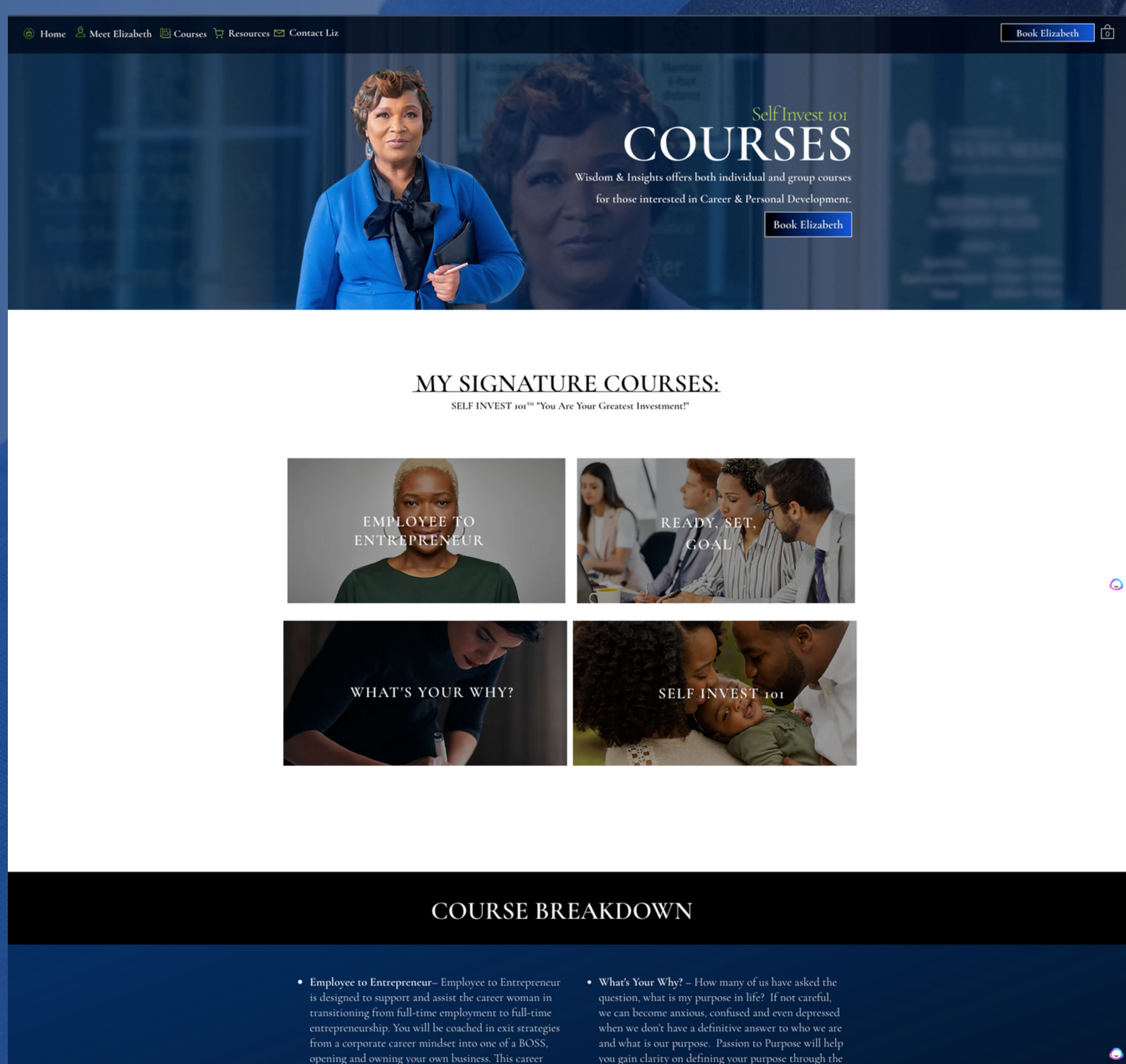
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THE REAL BJT
Real Estate Investment Coach



BRITTANY THOMPSON

LET'S GET YOUR FIRST REAL ESTATE
DEAL CLOSED IN 90 DAYS OR LESS!"

✓ FIND THE DEAL

✓ GET THE DEAL



Hi there!

MY NAME IS BRITTANY THOMPSON,

REAL ESTATE INVESTMENT COACH

Close your eyes and imagine....

Getting up early to prepare to go to work, waking up your kids hurrying them up to get them to a daycare you really can't afford, rushing through morning traffic, dreading the moment where you park on a lot and be shuttled to your cubicle where you login in and get ready for a rah rah session created to build your confidence and get you hype to sell people a service that you don't understand or really even care about.

Now imagine getting pumped up and picking up the phone to make your first sales call and extreme anxiety sets in. Not your typical anxiety either. I'm talking about the sweaty palms, nervous jitters, heart pump, dizzy feeling, shortness of breath.

It feels kind of like what I would imagine a heart attack feels like, now imagine all the of your coworkers staring at you as if you had 3 eyeballs and them asking if you are

This was me in September 2015, I found myself in the back of an ambulance being to a hospital with the diagnosis of a heart attack at 30 years old.

This is my story. At that time I had been unhappily married with 2 children ages 1 and 3, spiritually confused, financially devastated after experiencing bankruptcy, forced debt collections, multiple failed businesses, incredibly unhealthy, and steps away from divorce court....

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Full Name *

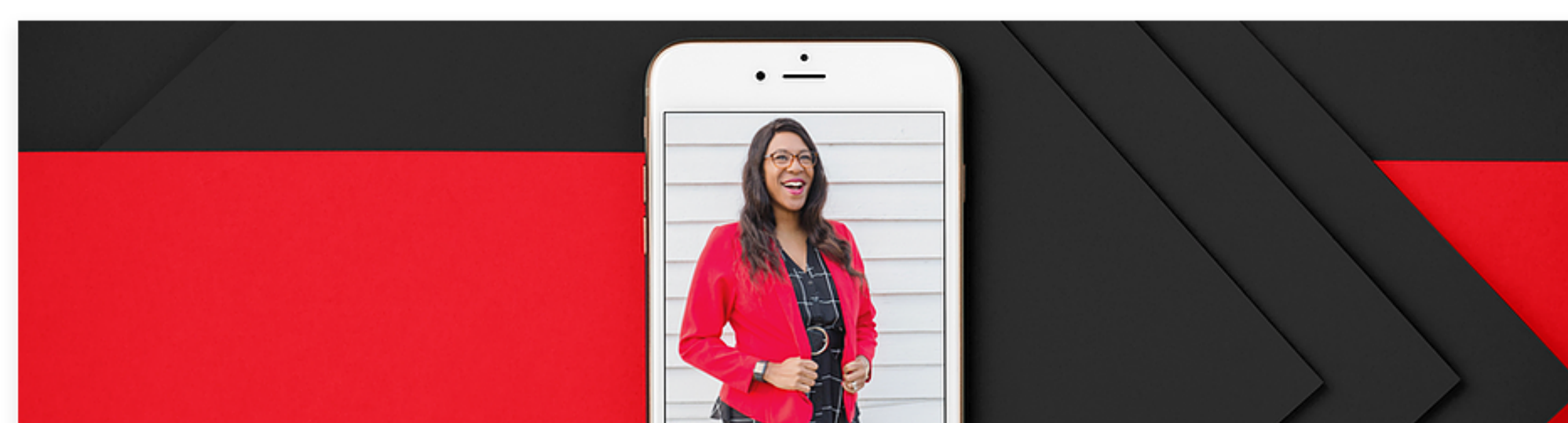
Email Address *

Original Contact Form / Not Wix Forms

SUBMIT NOW

My Coaching Program
I SHOW ASPIRING ENTREPRENEURS, YOUNG
PROFESSIONALS, AND RETIREES HOW TO GET
THEIR FIRST REAL ESTATE DEAL DONE.

My goal is to do everything that I can to help you close your first real estate deal in 90 days or less. I am going to do anything that I can as long as it is legal and ethical. I have an arsenal of tools within my toolbox to make sure that you feel competent, confident, and have clear direction to help you get your first deal closed fast through my coaching program.



REI SUCCESS BLUEPRINT INCLUDES

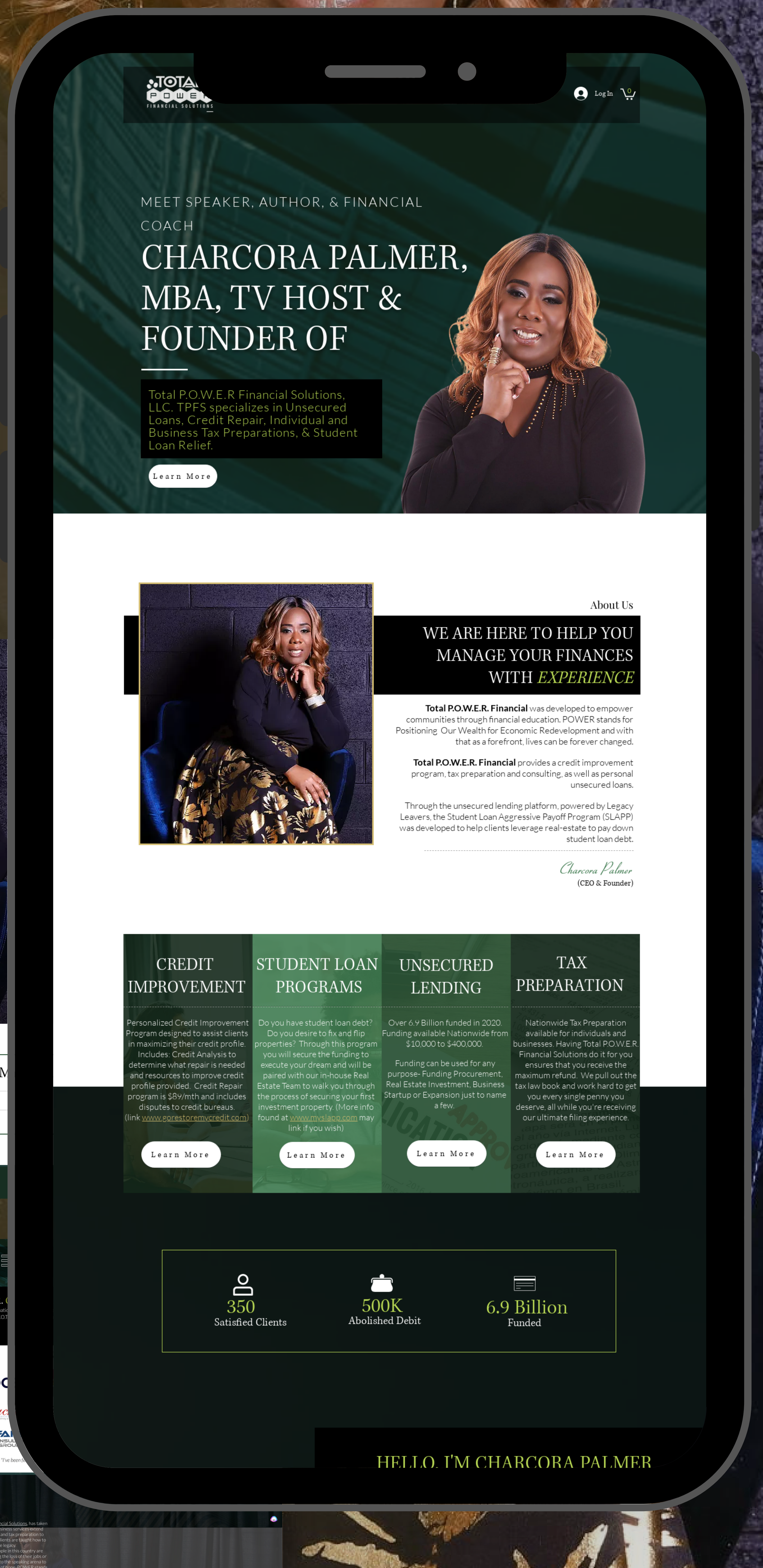
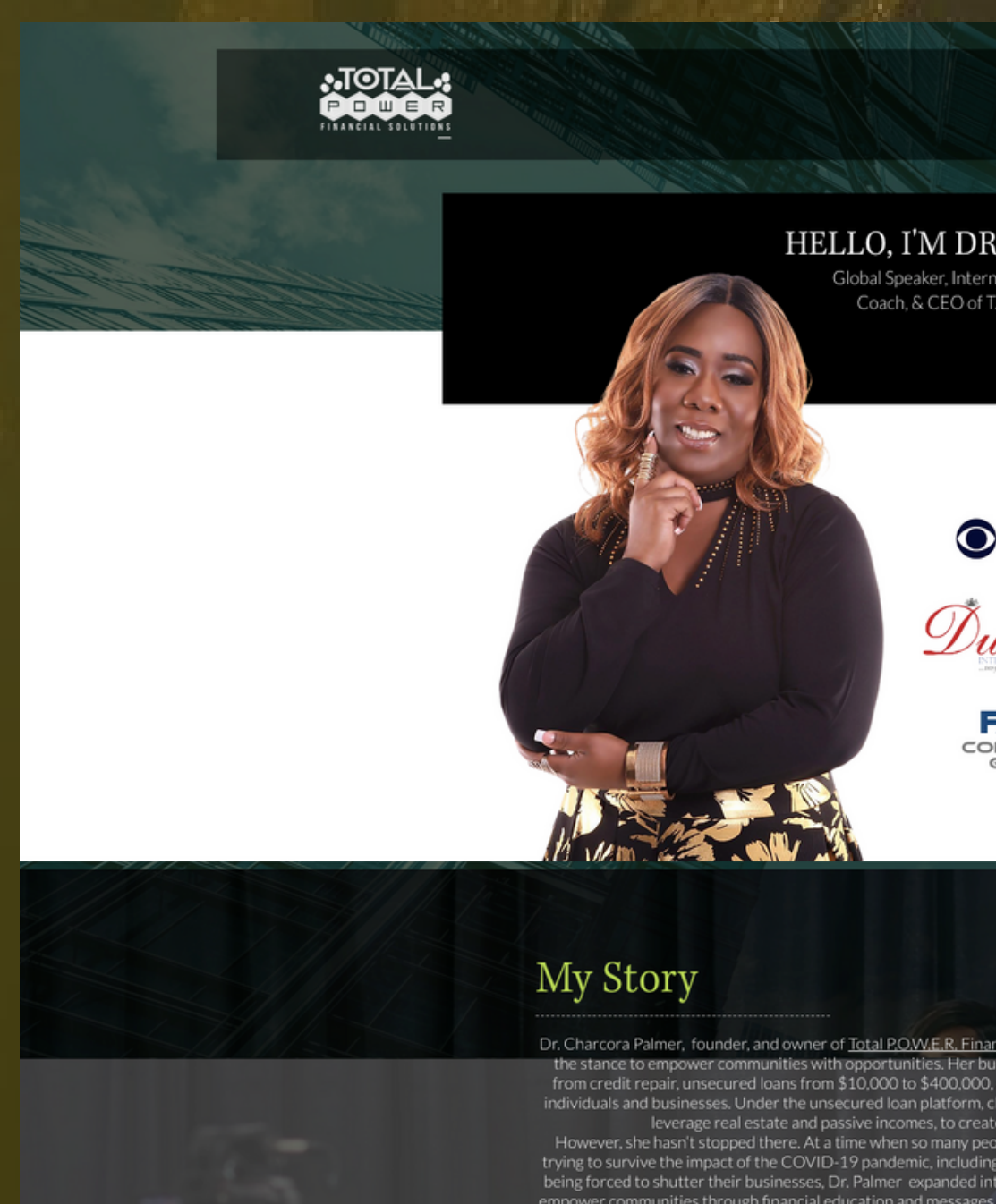
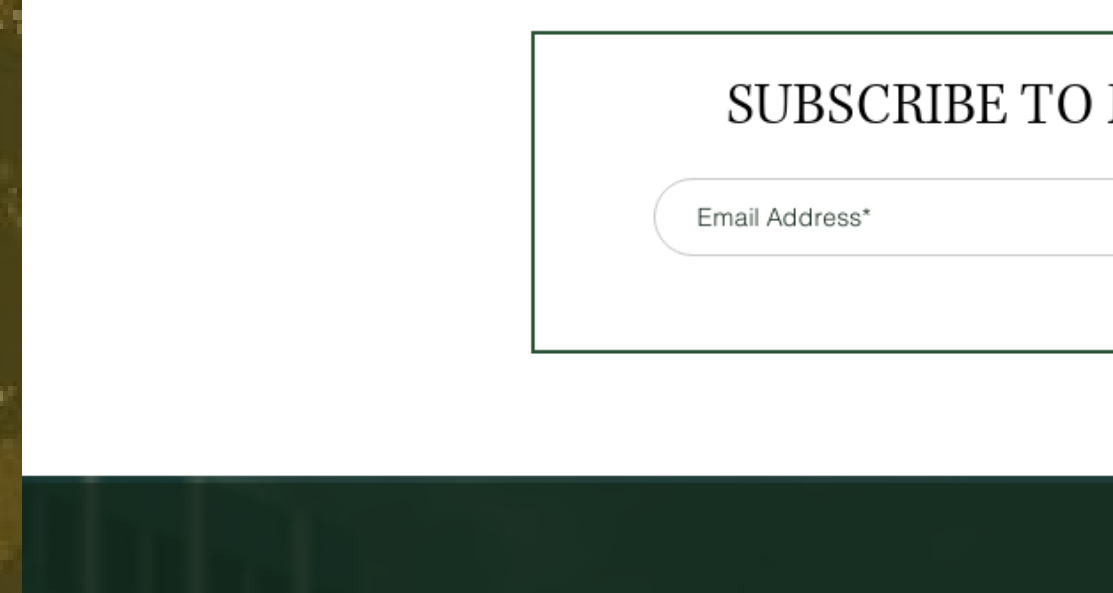
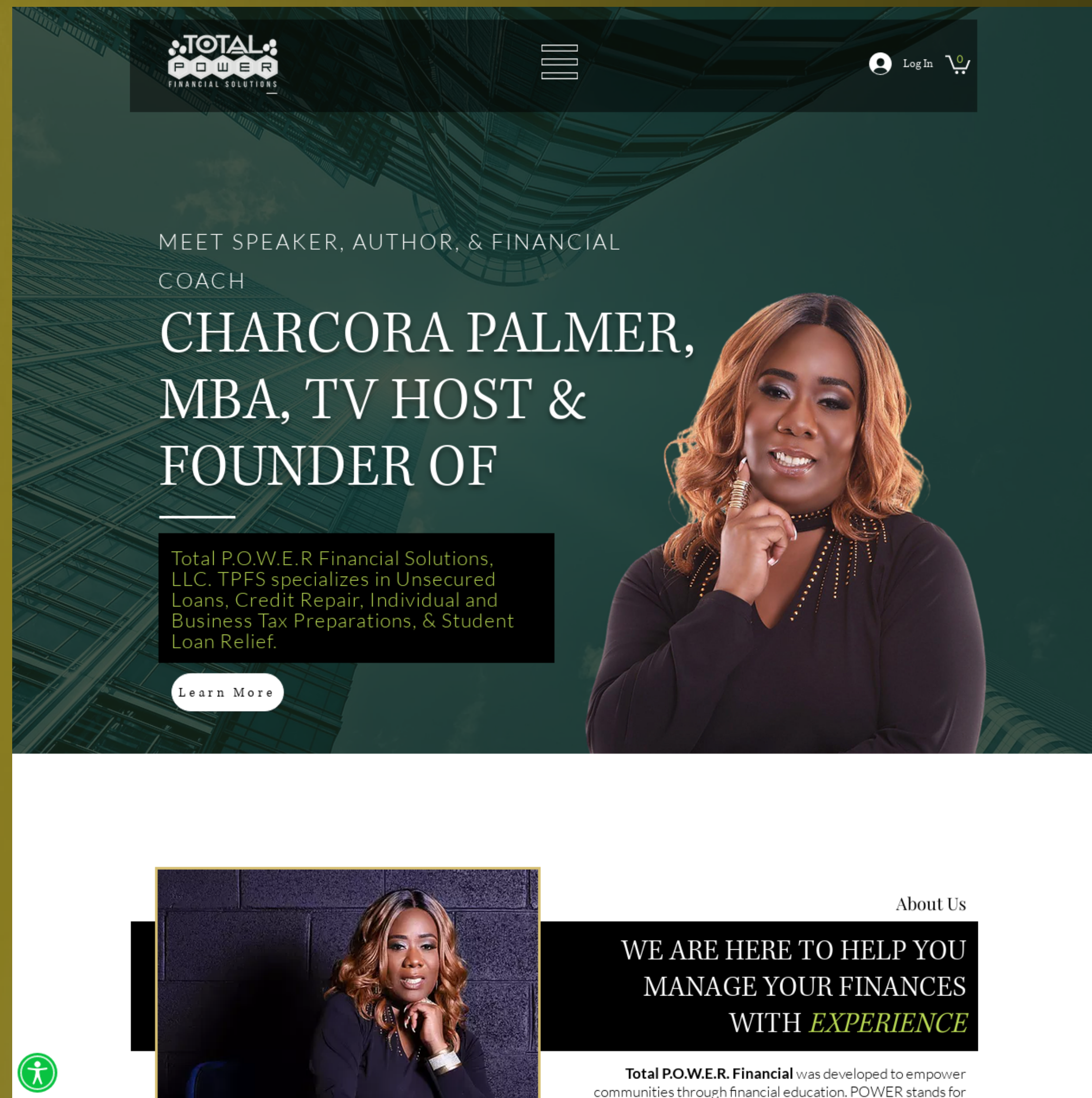
1. Communication Essentials

You'll learn the elements, language patterns, and habits that make up each personality type. You'll learn how each personality executes tasks and how best to pair them to maximize your strengths and minimize weaknesses. After taking the DISC assessment, you'll receive a personalized breakdown that outlines your communication style and natural

Coaching + Speaker + Finance Website

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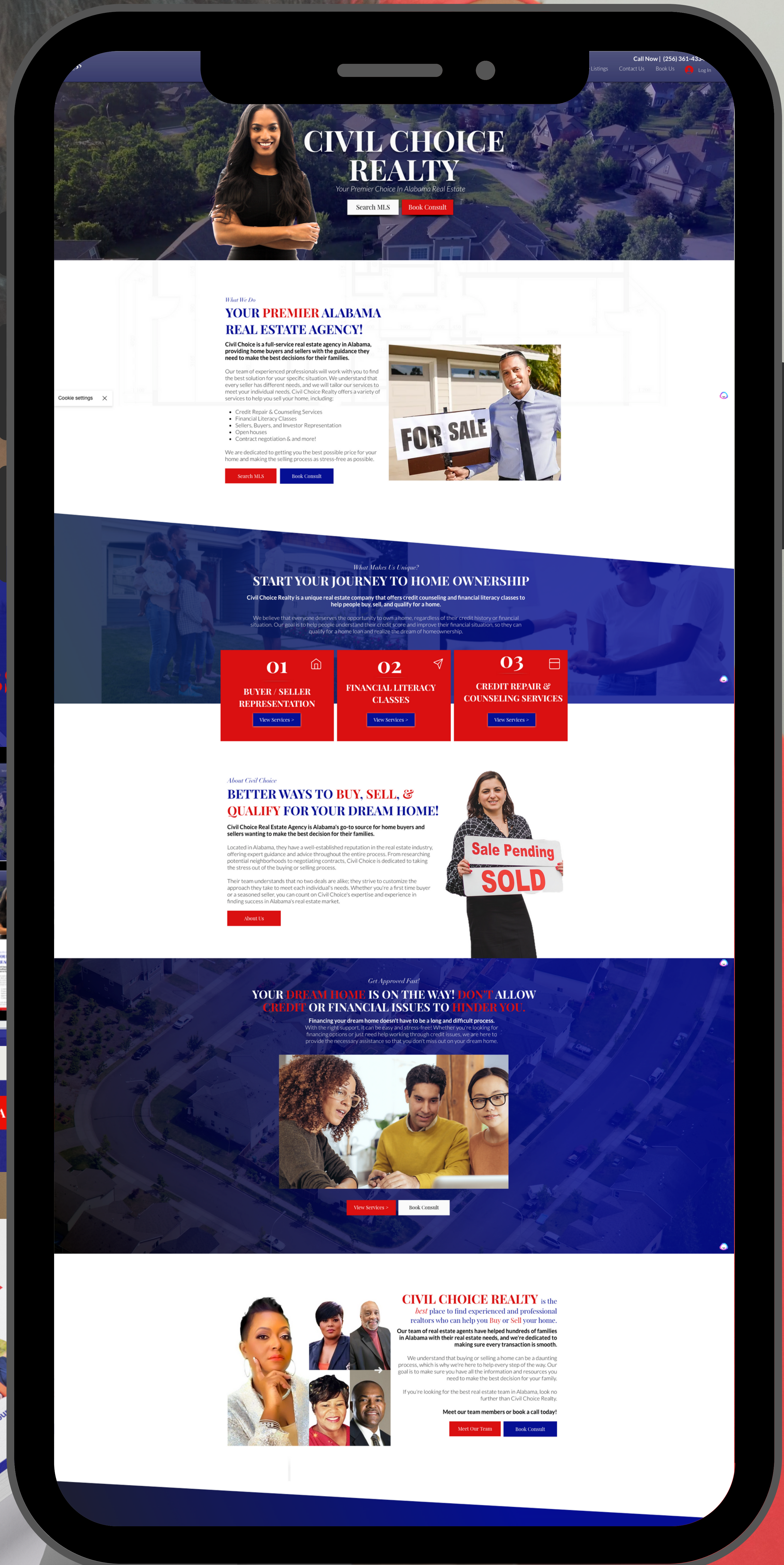
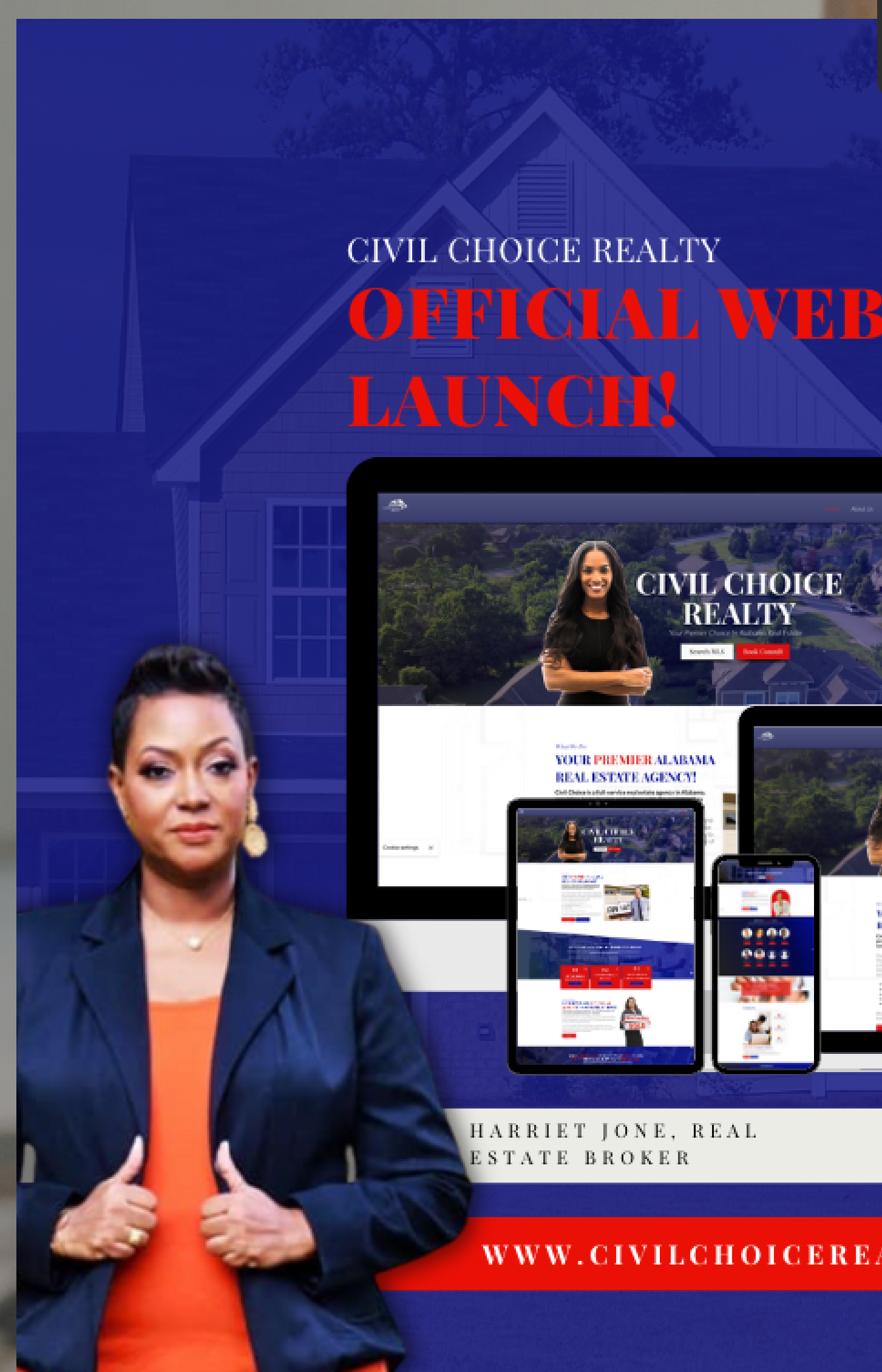
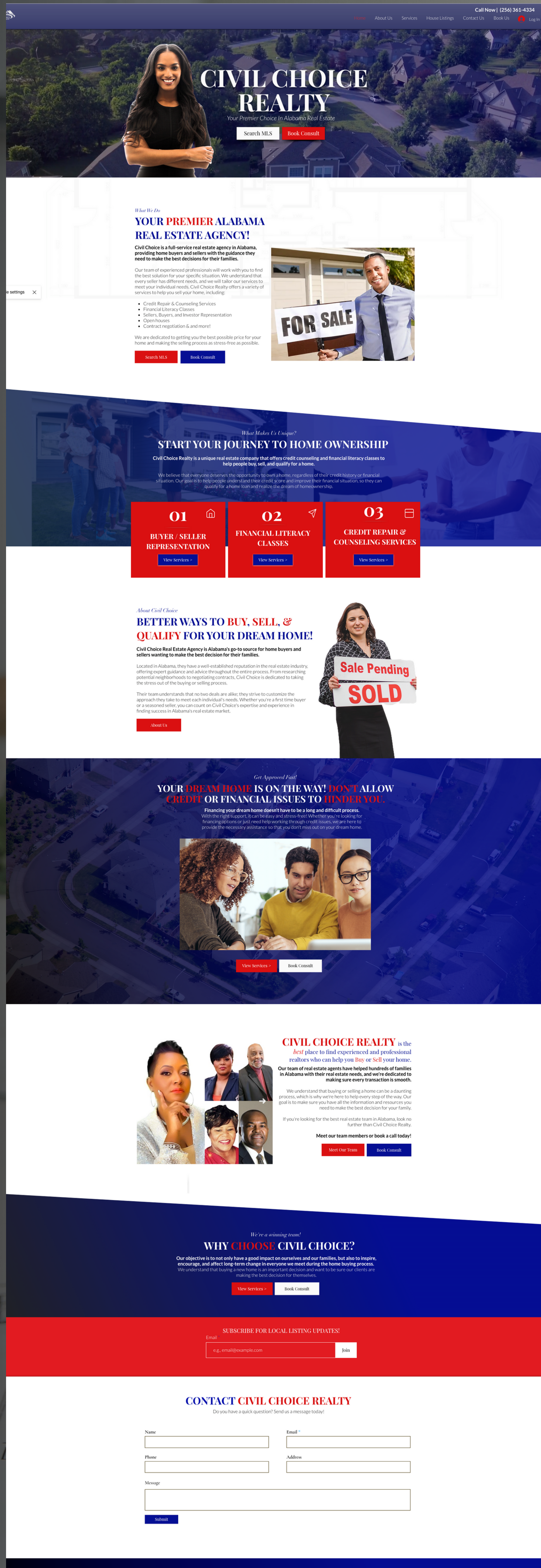




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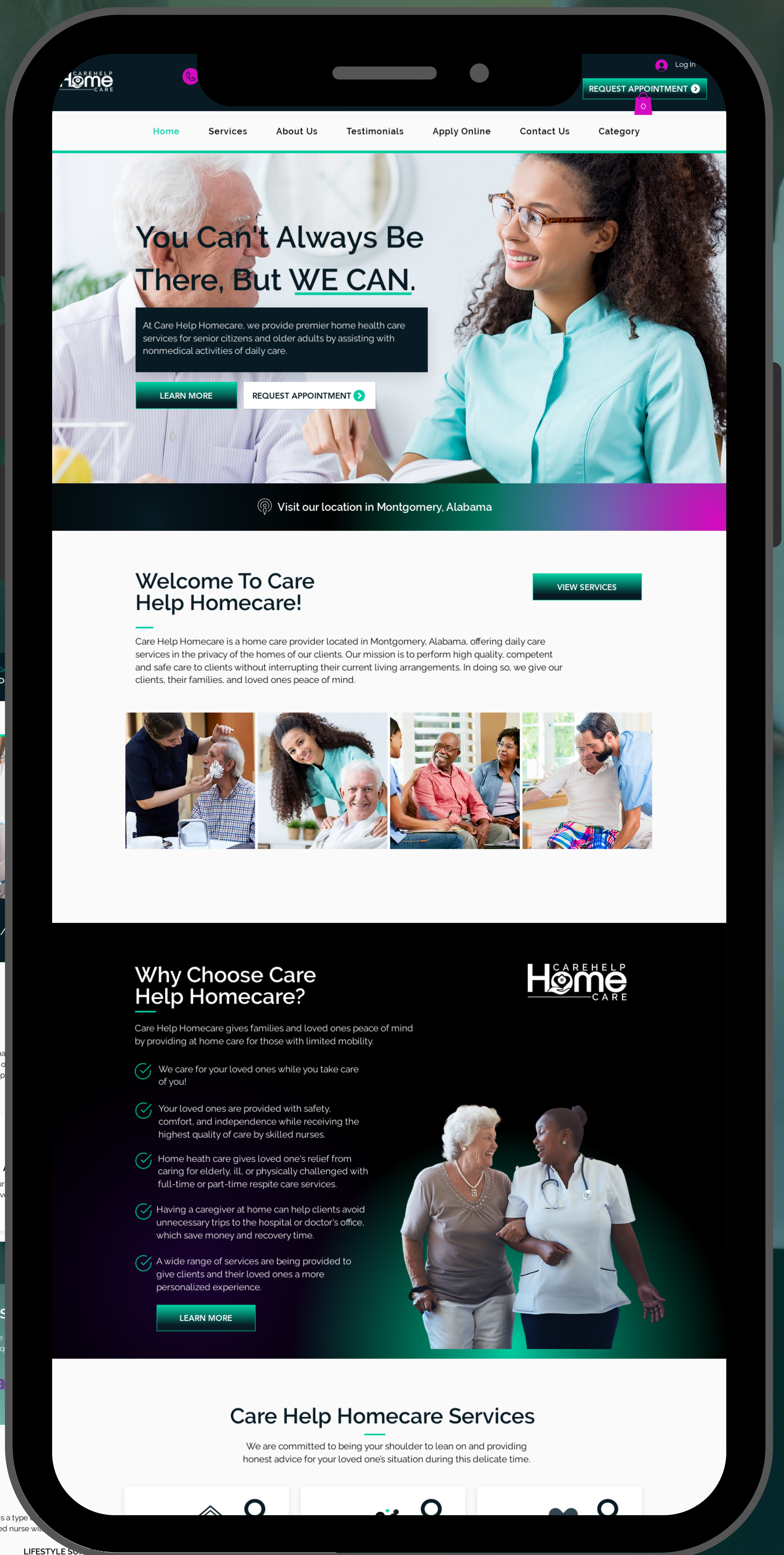
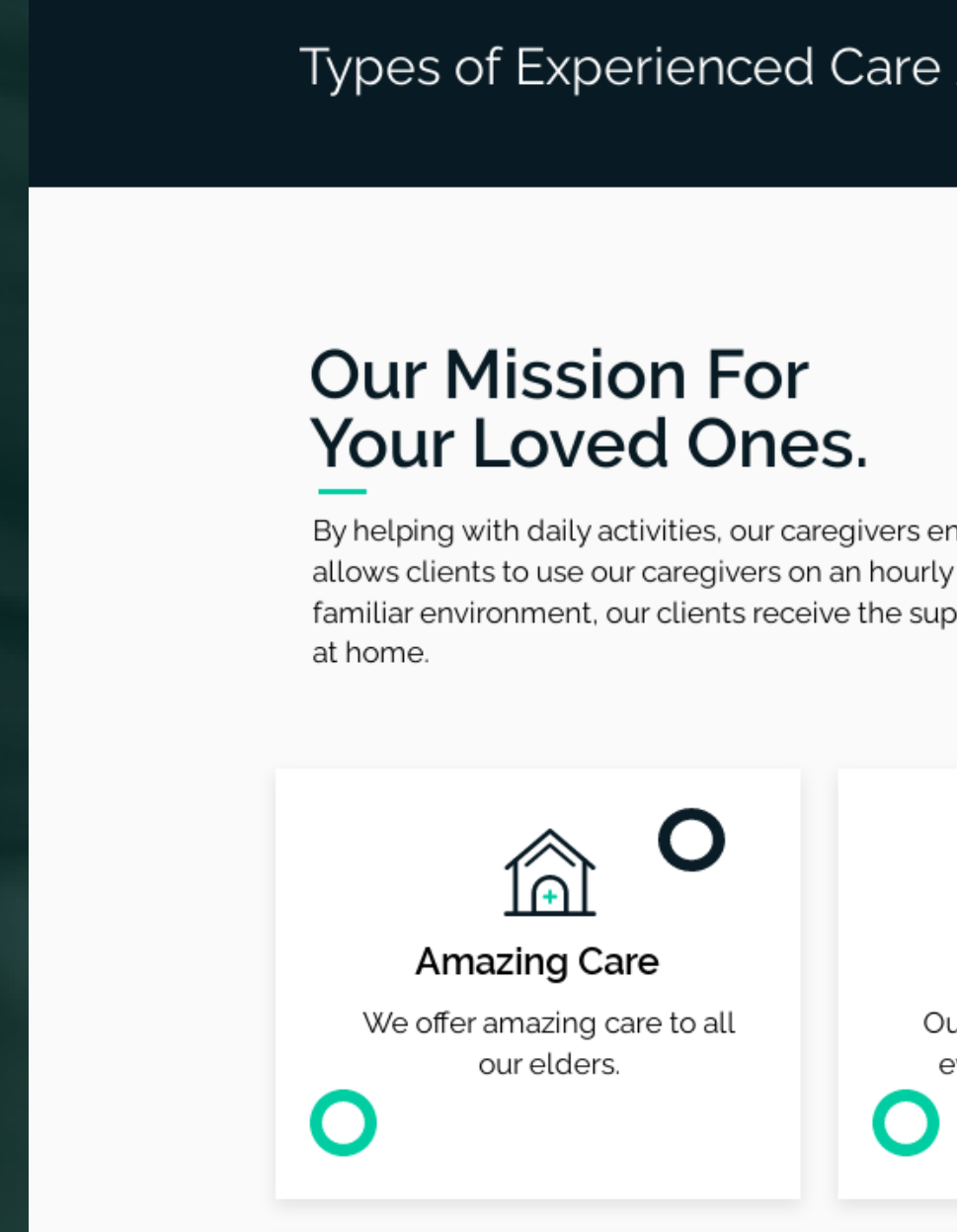
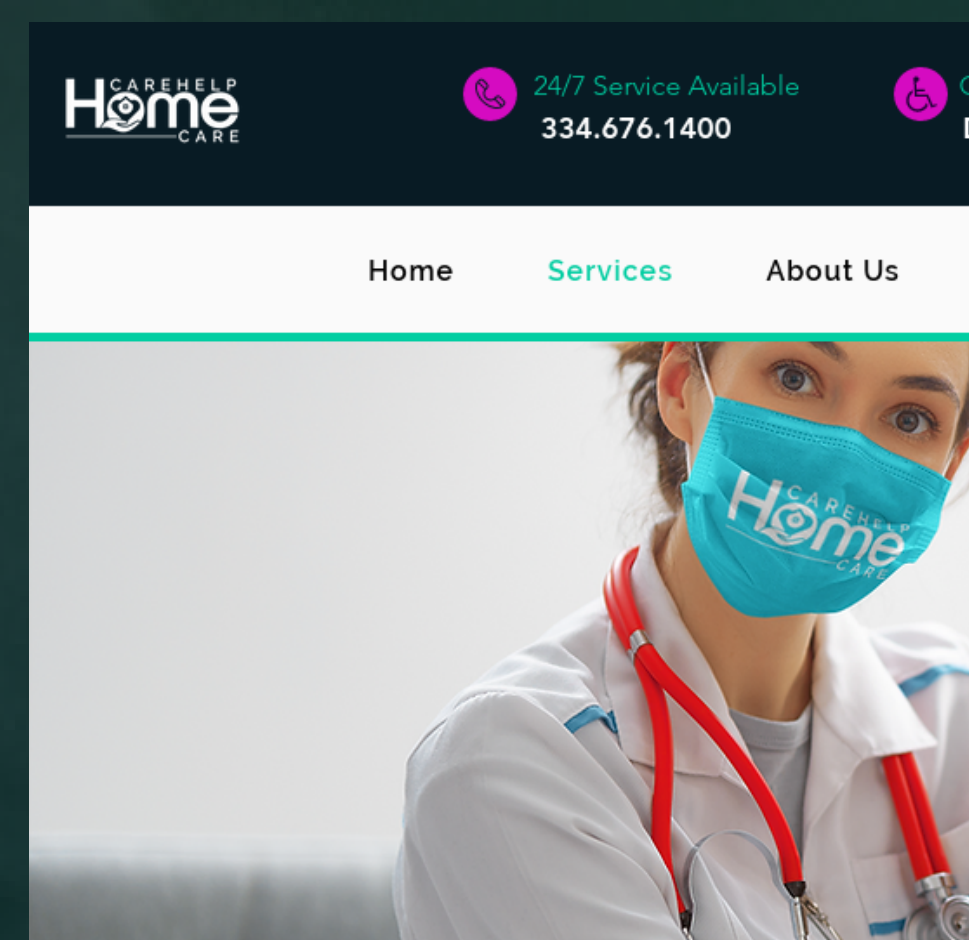
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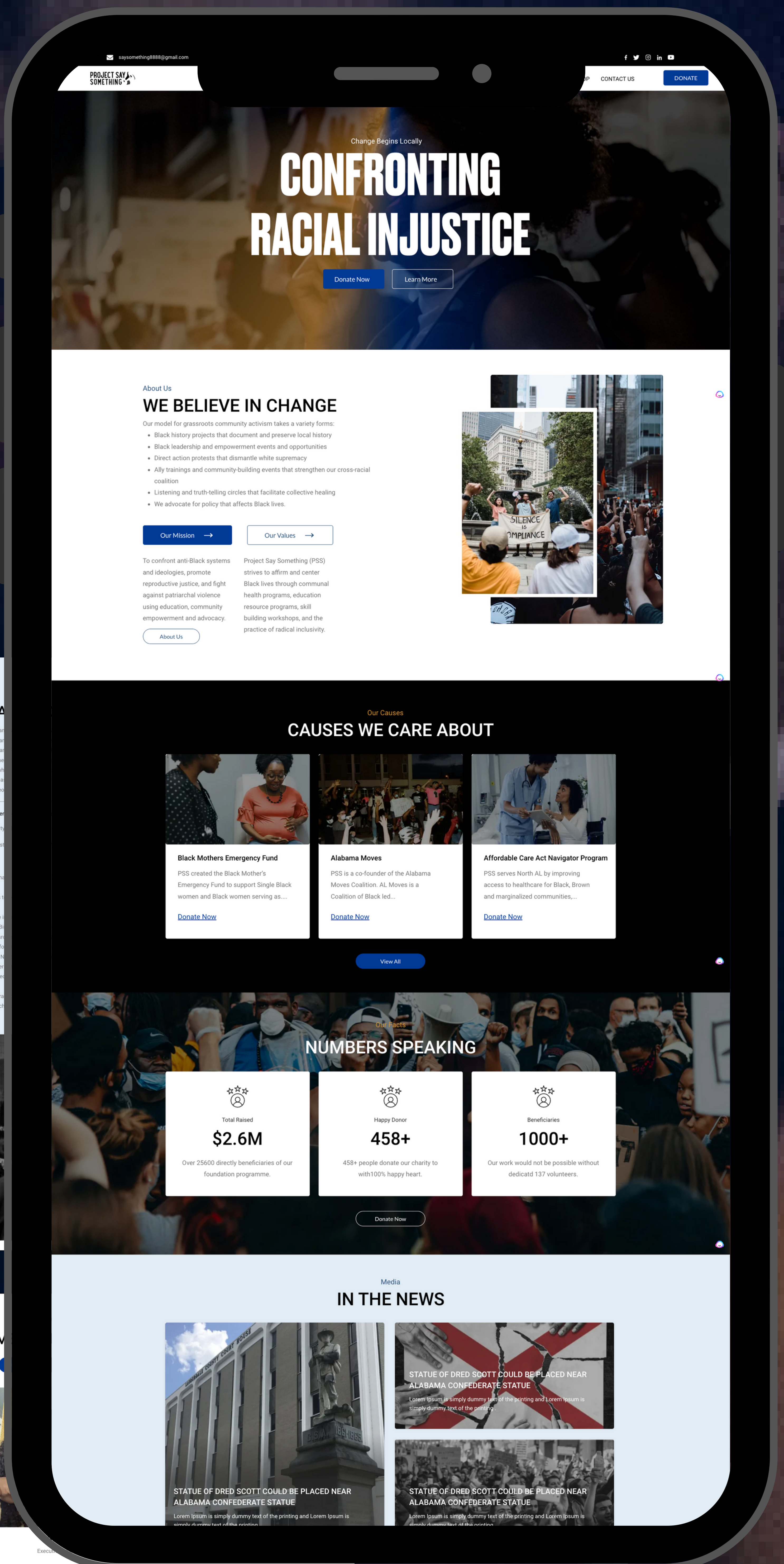
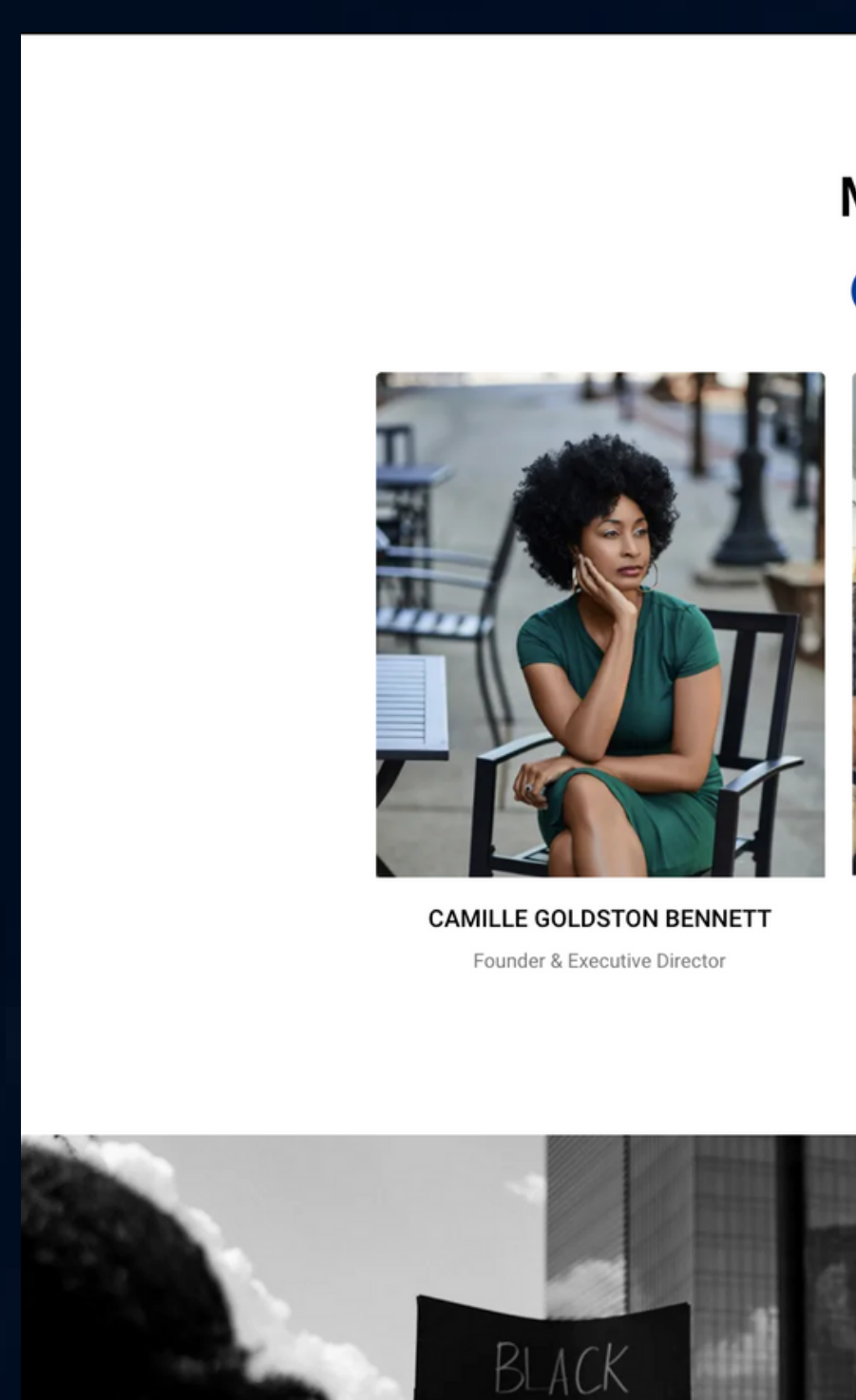
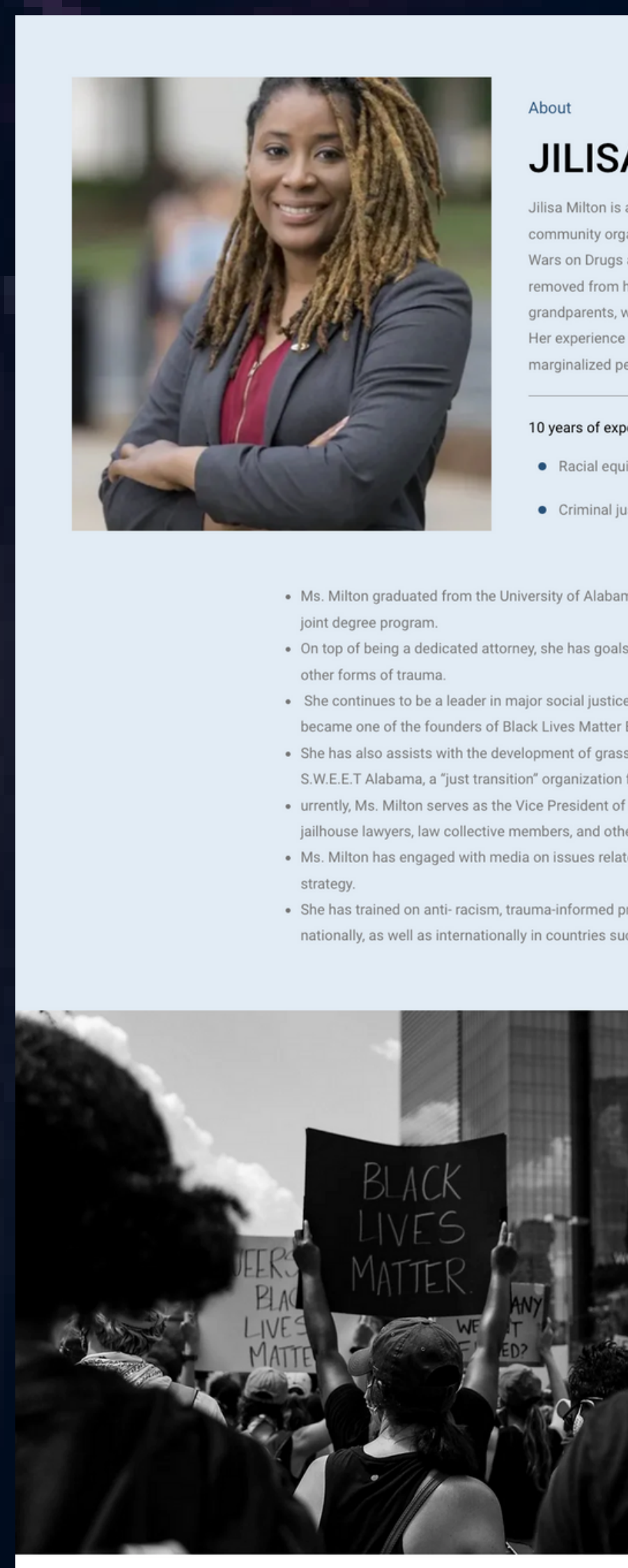
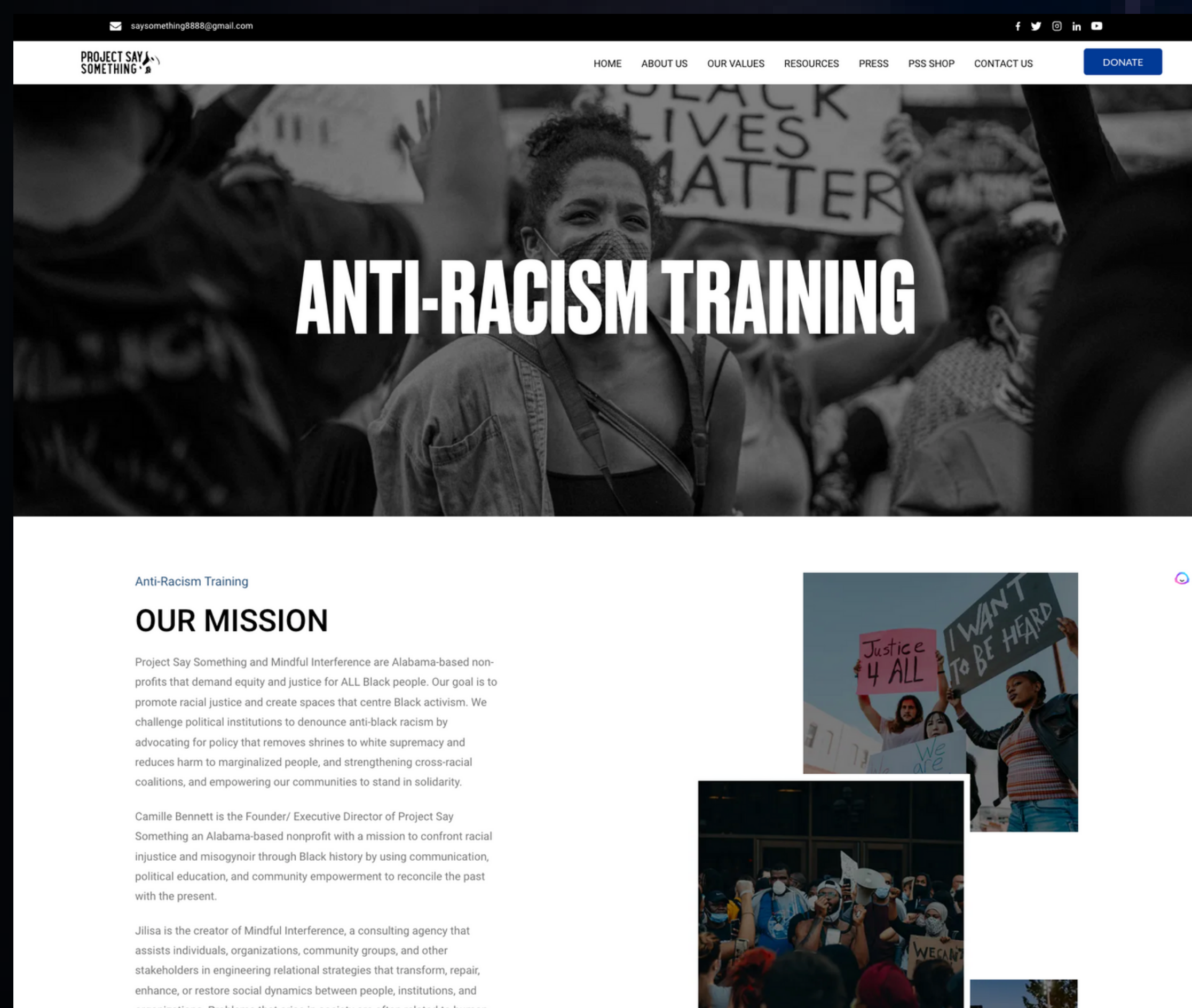
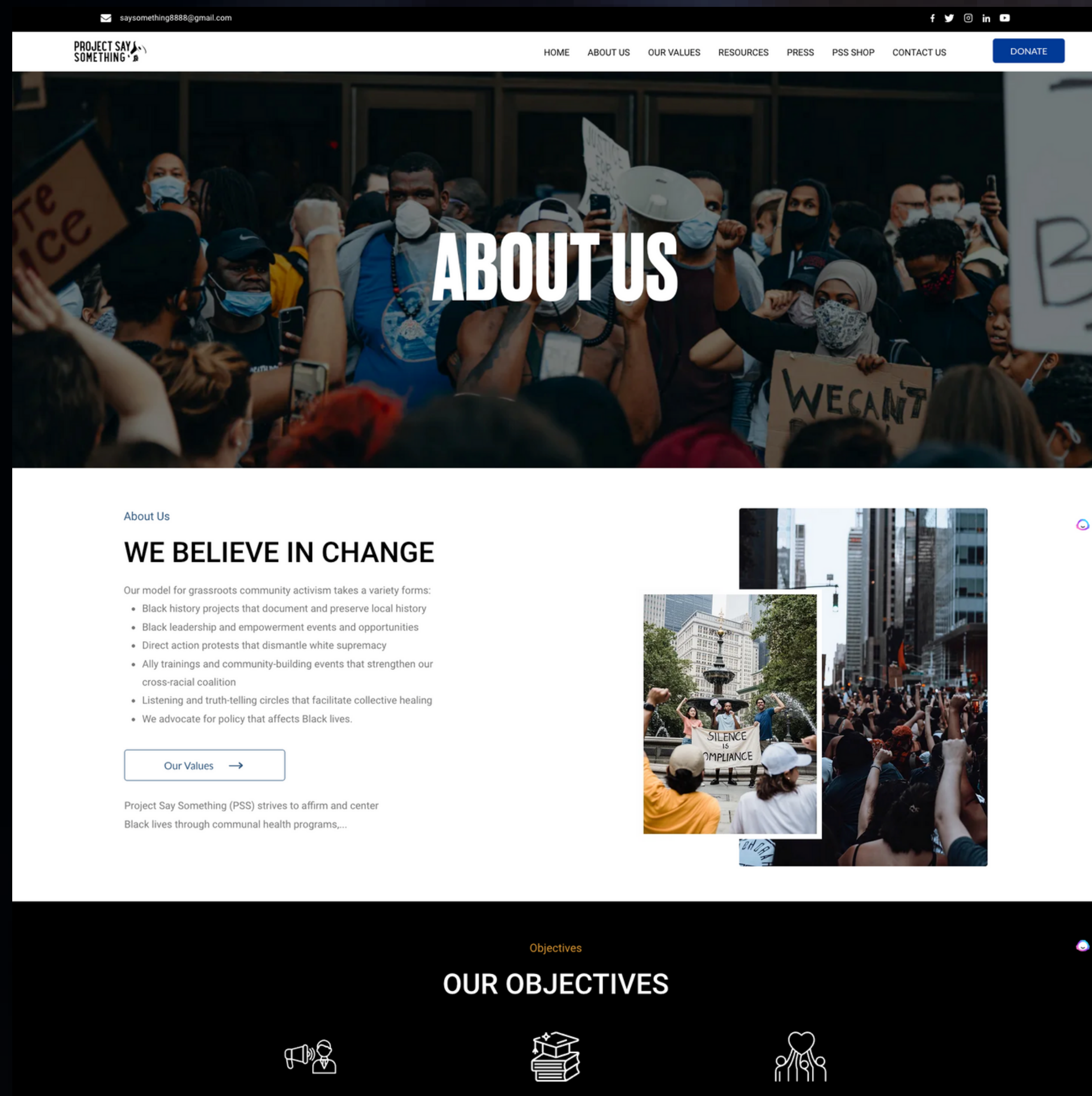
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Non-Profit Website+ Rebrand

WOMEN INSPIRING WOMEN

Visit Website



CLIENT TESTIMONIALS

your support is
highly recommend C.B.
a 5 out of 5!

City Pride

a month ago
Professionalism, Quality,
iveness, Value

cannot express how GRATEFUL we are to
worked with Cynthia!!! Very understanding,
nt, and knowledgeable!!!! I will be calling her
k!!!!

Response from the owner
a month ago
Thank you so much! We appreciate your review and
trusting us to assist you with your website needs.

 **R Rich**
2 reviews
3 months ago
★★★★★

Positive: Professionalism, Quality,
Responsiveness, Value

I am super pleased with the way your team ma
my dream come true! Enhancing your brand
without rebranding can be a challenge but Cyn
and her team took the logo I loved and enhanc
in a way that makes sense! I will definitely use
in the future and refer to other small business
owners!

mends
Resource

professional in your
r solving my problems
commend you to my
ank you! Rev Dixon!

Comment Share

 **Roger Dixon** recommends
**C.Beyond Marketing Resource
Center, LLC.**
41m · 

Cynthia, you are a true professional in your
business. I thank you for solving my problems
and concerns. I will recommend you to my
family and friends. Thank you! Rev Dixon!

 Love



 You



Cynthia M. Videau
Thank you so much!!! You are
absolutely welcome 🙏

Comment Share

Positive: Professionalism, Quality,
Responsiveness, Value
It was an absolutely pleasure work
C.Beyond Marketing! When I was asking
questions, it was her professional yet
compassionate attitude that made me secure. My
business partner Anita and I are very well pleased
with the service we received!

Response from the owner
3 months ago
Thank you so much for trusting us! It has been



Kasundra Brown recommends
**C.Beyond Marketing Resource
Center, LLC.**
1h · 

Just had my first exploratory phone call with
[Cynthia M. Videau](#). It was very informative
filled with ideas and strategies I had not
considered. I highly recommend working
her.

 Love

 You



Cynthia M. Videau
Thank you so much!!!

Comment

Comment as C.Beyond Ma



Teresa McIntosh
Special shout out to
C.Beyond Marketing
providing such exc
clients and our co
Marketing goes a
the job done. If
exceptional ma
company look
Cynthia Videau
team at Hop

2 hrs Love



Joel Hogans
I've said it before and I'll say it
again You're Awesome !!!
Thank you so much for everything
Mrs. Videau..... You've exemplified
patience, and professionalism on a
daily with us, and I just want you to
know that you are greatly
appreciated..... take a bow Mrs.
Videau because we couldn't have
done this without you and your
staff 🙏 THANK YOU 🙏

32m

 Love Reply



Cynthia M. Videau
[Joel Hogans](#) thank you so
much!!! I am so honored You



M. Woods-El
10 reviews · 4 photos
2 weeks ago

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SO WHAT'S NEXT? LET'S CONNECT!

Let's discuss your website, branding, and compliance needs and see if we're a good fit for you!

If you are looking to turn your idea into real profits, then schedule a website, branding, or compliance call, and let's explore the possibilities together.

We're happy to answer any questions you might have and help you make the wisest choice for you.

BOOK BELOW:

Click the button below to partner with Dr. Videau today!

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